



TO: Interested Parties

FROM: National Women's Law Center

DATE: January 28, 2026

MEMO: National Poll Highlights Strong Support For Insurance Coverage of Abortion in Affordable Care Act

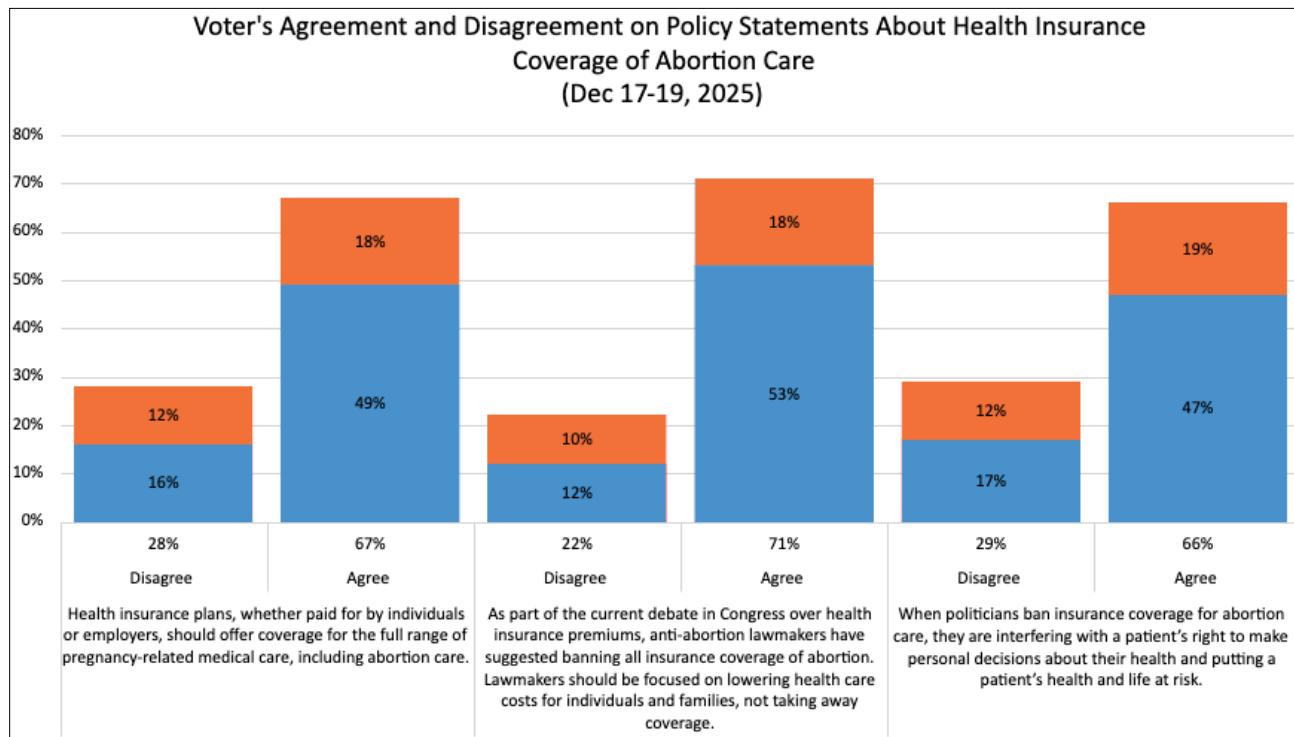
Washington, DC, January 28, 2026 — A new YouGov poll conducted on behalf of the National Women's Law Center shows significant majorities of American voters support health insurance plans that cover abortion care. They want lawmakers to focus on lowering health care costs, not taking away coverage.

In the wake of Trump's "One Big Beautiful Bill Act," which ended enhanced premium tax credits for the Affordable Care Act (ACA), jeopardizing affordable health care coverage for 4 million Americans, federal lawmakers are discussing restoring these tax credits. Some anti-abortion lawmakers and anti-abortion groups like Susan B. Anthony Pro-Life America and Americans United for Life have said that any measure to restore the tax credits should also ban all insurance coverage of abortion in the ACA marketplaces. Our polling found that further restrictions on abortion in the ACA marketplace goes against what voters want.

- A December 2025 poll showed that more than two-thirds of voters (67%) agree, including 49% who strongly agree, that health insurance plans, whether paid for by individuals or employers, should offer coverage for the full range of pregnancy-related medical care, including abortion care. Only 28% disagree (strongly or somewhat) and 5% are unsure.
 - This includes 77% of people of color, 61% of whom strongly agree.
- Seven in ten voters (71%) agree, including 53% who strongly agree, that lawmakers should be focused on lowering health care costs for individuals and families, not taking away coverage.
 - A majority of Democrats at 85% (76% who strongly agree) and Republicans at 56% agree (30% who strongly agree).
- Furthermore, voters believe banning insurance coverage for abortion has a negative impact on patients. Two-thirds (66%) of voters agree that when politicians ban insurance coverage for abortion care, they are interfering with a patient's right to

make personal decisions about their health and putting a patient's health and life at risk. 29% disagree (strongly or somewhat), and 5% are unsure.

- Agreement is especially strong among people of color: 73% agree, including 56% who strongly agree.



These are findings of a YouGov poll conducted between December 17-19, 2025, on behalf of NWLC. For this survey, a national sample of 1,016 registered voters was interviewed online in English. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results, and party identification estimates based on Pew Research Center's National Public Opinion Reference Survey. The margin of error (MOE) for the sample is +/-3.7% and larger for subgroups. Unless otherwise noted in endnotes, data for each demographic group in this memo has a minimum unweighted sample size of 100. For more details on sampling procedures and margin of error for this survey, visit <https://today.yougov.com/about/panel-methodology>. For more information about the poll, Sarah Javaid at sjavaid@nwlc.org.