

To: Interested Parties
Fr: NWLC Research Team
Re: Election Night Survey Summary
Date: November 12, 2024

NWLC partnered with YouGov to commission this survey via online panel. The survey reached 2,000 respondents nationally who said they voted in the 2024 general election, as well as oversamples of 212 Black women voters, 166 Latina voters, 150 Asian American, Native Hawaiian, and Pacific Islander women voters, 185 LGBTQ+ voters, 342 Michigan voters, and 343 Wisconsin voters. For analysis purposes, respondents from the base sample who qualified were analyzed with oversamples. The survey was conducted November 5 to November 8, 2024. The data has been weighted to approximate a target sample of registered voters who had voted based on gender by age, educational attainment, race, presidential vote, party ID, and region. The margin of error (MOE) for the sample is +/-2.2 % and larger for subgroups. For more details on sampling procedures and margin of error for this survey, visit <https://today.yougov.com/about/panel-methodology>.

Throughout this report, some values displayed in data tables may not add up to the totals column due to rounding.

Key takeaways for voters overall

Our 2024 general election night survey finds that the economy, inflation, and financial security were top of mind for voters at the ballot box. Voters also believe a wide range of gender justice policiesⁱ are important for the federal government to put in place, including affordable long-term elder and disability care; creating jobs with fair wages, good benefits, and predictable work schedules that allow working women and all working people to thrive; and guaranteeing a right to abortion and meaningful access to abortion care.

- ✓ Voters are concernedⁱⁱ about how financially secure they and their family will be in the future (89% say they are very or somewhat concerned), the well-being of future generations of women and girls (81% say very or somewhat concerned), and racism, sexism, and other types of discrimination in the country (67% say very or somewhat concerned).
- ✓ There is widespread support for the federal government to put in place a range of policies that would advance gender justice. Voters were asked if a number of policies were very important, somewhat important, not that important, or not important at all for the federal government to put in place. When looking together at if policies were very or somewhat important, many of these policies received majority support across party lines, education levels, income, gender, and race. Some of the policies that were tested include:
 - Over eight in 10 voters say it is important for the federal government to ensure people are free from sexual harassment and other forms of unlawful harassment at work and a school.
 - Eight in 10 voters say it is important for the federal government to ensure schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans.
 - Over seven in 10 voters say it is important for the federal government to put in place paid family and medical leave that guarantees 12 weeks of job protected paid leave.
 - Over six in 10 voters say it is important for the federal government to guarantee a right to abortion and meaningful access to abortion care.

How important, if at all, are each of the following policies for the federal government to put in place? ⁱⁱⁱ			
	Very important	Somewhat important	Total important
Guaranteeing access to affordable long-term elder and disability care for everyone who needs it	56%	32%	88%
Protecting our democracy by ensuring voting rights and campaign finance reform	62%	25%	87%
Creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules	56%	30%	86%
Being free from sexual harassment and other forms of unlawful harassment at work and at school	54%	29%	83%
Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans	57%	23%	80%
Guaranteeing a minimum wage that allows people to thrive and comfortably cover the cost of necessities	50%	28%	78%
Guaranteeing access to affordable child care for everyone who needs it	43%	34%	77%
Expanding the Child Tax Credit to provide larger tax refunds to help low- and middle-income families make ends meet and to significantly reduce child poverty	41%	35%	76%
Ensuring that billionaires and corporations pay their fair share of taxes to support public investments in housing, caregiving, and health care	55%	19%	74%
Ensuring all working people have access to paid family and medical leave that guarantees at least 12 weeks of job-protected paid leave for working people to care for themselves and their loved ones	43%	31%	74%
Taking action to close the gender pay gap and advance equal pay	39%	30%	70%
Creating more publicly-owned housing that is affordable and gives tenants significant power in managing and making decisions about their buildings	39%	31%	69%
Guaranteeing a right to abortion and meaningful access to abortion care	44%	18%	62%
Guaranteeing access to contraception of people's choosing with no out-of-pocket cost	36%	26%	62%

Black women voters

- ✓ 87% of Black women voters in this survey report that they voted for Kamala Harris for president, and 12% of Black women voters report voting for Donald Trump.
- ✓ 68% of Black women voters say their perspective in the world as a woman had an impact on who they voted for in this election. 67% say their perspective as someone who is Black had an impact on who they voted for.
- ✓ 43% of Black women voters report feeling exhausted about the election. They also report feeling sad (41%), and anxious (34%)
- ✓ 95% of Black women voters say that the economy and jobs was very or somewhat important to their voting decision. 94% of Black women voters say that inflation and the cost of living was important to their voting decision.^{iv}
 - Many Black women voters report concerns about the cost of groceries and food (48% say this is a top concerning cost for themselves and their family) and housing costs, such as rent or mortgage payments (42% say this is a top concerning cost for themselves and their family).
- ✓ Black women voters report that they are concerned about the well-being of future generations of women and girls (94% say they are very or somewhat concerned), how financially secure they and their family will be in the future (93% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (91% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each, please indicate if you are concerned about that issue. ^v			
Black women voters	Very concerned	Somewhat concerned	Total concerned
The well-being of future generations of women and girls	80%	14%	94%
How financially secure you and your family will be in the future	69%	24%	93%
Racism, sexism, and other types of discrimination in the country	76%	15%	91%
Discrimination against women in the workplace	71%	20%	91%
The future of reproductive freedom in this country	66%	21%	87%

- ✓ Black women voters support a number of policies that would advance gender justice, including:

- Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (97% say it is very or somewhat important for the federal government to put in place);
- Being free from sexual harassment and other forms of unlawful harassment at work and at school (95% say it is very or somewhat important for the federal government to put in place);
- Creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules (95% say it is very or somewhat important for the federal government to put in place);
- Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (94% say it is very or somewhat important for the federal government to put in place); and
- Guaranteeing a minimum wage that allows people to thrive and comfortably cover the cost of necessities (93% say it is very or somewhat important for the federal government to put in place).

Latina voters

- ✓ 64% of Latina voters report in the survey that they voted for Kamala Harris for president, and 32% of Latina voters report voting for Donald Trump.
- ✓ 62% of Latina voters say their perspective in the world as a woman had an impact on who they voted for in this election. 51% of Latina voters say their perspective as someone who is Hispanic or Latino had an impact on who they voted for.
- ✓ 40% of Latina voters report feeling anxious about the election. They also report feeling hopeful (37%), and exhausted (36%).
- ✓ 96% of Latinas say that inflation and the cost of living was very or somewhat important to their voting decision. 95% of Latinas say that the economy and jobs was important to their voting decision.
 - Latina voters report concerns about the cost of groceries and food (59% say this is a top concerning cost for themselves and their family) and housing costs, such as rent or mortgage payments (41% say this is a top concerning cost for themselves and their family).
- ✓ Latina voters report that they are concerned about how financially secure they and their family will be in the future (89% say they are very or somewhat concerned), the well-being of future generations of women and girls (85% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (79% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Latina voters	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	66%	23%	89%

The well-being of future generations of women and girls	67%	18%	85%
Racism, sexism, and other types of discrimination in the country	54%	25%	79%
Discrimination against women in the workplace	52%	24%	76%
The future of reproductive freedom in this country	56%	18%	74%

- ✓ Latina voters support a number of policies that would advance gender justice, including:
 - Creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules (94% say it is very or somewhat important for the federal government to put in place);
 - Protecting our democracy by ensuring voting rights and campaign finance reform (94% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (91% say it is very or somewhat important for the federal government to put in place).
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (90% say it is very or somewhat important for the federal government to put in place); and
 - Guaranteeing a minimum wage that allows people to thrive and comfortably cover the cost of necessities (88% say it is very or somewhat important for the federal government to put in place).

Asian American, Native Hawaiian, and Other Pacific Islander (AANHPI) women voters

- ✓ 62% of AANHPI women voters report in this survey that they voted for Kamala Harris for president, and 30% of AANHPI women voters report voting for Donald Trump.
- ✓ 62% of AANHPI women voters say their perspective in the world as a woman had an impact on who they voted for in this election. 46% say their perspective based on their financial situation had an impact on who they voted for.
- ✓ 42% of AANHPI women voters report feeling anxious about the election. They also report feeling scared (38%), and exhausted (36%).
- ✓ 90% of AANHPI women voters say that the economy and jobs was very or somewhat important to their voting decision. 88% of AANHPI women voters say that democracy in the U.S. was important to their voting decision.
 - AANHPI women voters report concerns about the cost of groceries and food (43% say this is a top concerning cost for themselves and their family) and the cost of health care (40% say this is a top concerning cost for themselves and their family).
- ✓ AANHPI women voters report that they are concerned about the well-being of future generations of women and girls (88% say they are very or somewhat concerned), how financially

secure they and their family will be in the future (85% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (81% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
AANHPI women voters	Very concerned	Somewhat concerned	Total Concerned
The well-being of future generations of women and girls	58%	29%	88%
How financially secure you and your family will be in the future	50%	35%	85%
Racism, sexism, and other types of discrimination in the country	54%	27%	81%
The future of reproductive freedom in this country	57%	18%	76%
Discrimination against women in the workplace	42%	33%	75%

- ✓ AANHPI women voters support a number of policies that would advance gender justice, including:
 - Creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules (90% say it is very or somewhat important for the federal government to put in place);
 - Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (89% say it is very or somewhat important for the federal government to put in place); and
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (89% say it is very or somewhat important for the federal government to put in place);
 - Protecting our democracy by ensuring voting rights and campaign finance reform (87% say it is very or somewhat important for the federal government to put in place); and
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (87% say it is very or somewhat important for the federal government to put in place).

LGBTQ+ voters

- ✓ 80% of LGBTQ+ voters report in this survey that they voted for Kamala Harris for president, and 17% of LGBTQ+ voters report voting for Donald Trump.

- ✓ 60% of LGBTQ+ voters say their perspective in the world as a member of the LGBTQ+ community had an impact on who they voted for in this election.
- ✓ 53% of LGBTQ+ voters report feeling anxious about the election. They also report feeling scared (48%), and exhausted (43%).
- ✓ 97% of LGBTQ+ voters say that democracy in the U.S. was very or somewhat important to their voting decision. 92% of LGBTQ+ voters say that the economy and jobs was important to their voting decision.
 - LGBTQ+ voters report concerns about the cost of groceries and food (47% say this is a top concerning cost for themselves and their family) and housing costs, such as rent or mortgage payments (45% say this is a top concerning cost for themselves and their family).
- ✓ LGBTQ+ voters report that they are concerned about the well-being of future generations of women and girls (94% say they are very or somewhat concerned), how financially secure they and their family will be in the future (91% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (88% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
LGBTQ+ voters	Very concerned	Somewhat concerned	Total Concerned
The well-being of future generations of women and girls	75%	19%	94%
How financially secure you and your family will be in the future	63%	28%	91%
Racism, sexism, and other types of discrimination in the country	74%	14%	88%
The future of reproductive freedom in this country	75%	11%	87%
Discrimination against women in the workplace	57%	29%	86%

- ✓ LGBTQ+ voters support a number of policies that would advance gender justice, including:
 - Protecting our democracy by ensuring voting rights and campaign finance reform (95% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (94% say it is very or somewhat important for the federal government to put in place);

- Being free from sexual harassment and other forms of unlawful harassment at work and at school (94% say it is very or somewhat important for the federal government to put in place);
- Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (94% say it is very or somewhat important for the federal government to put in place); and
- Guaranteeing a minimum wage that allows people to thrive and comfortably cover the cost of necessities (93% say it is very or somewhat important for the federal government to put in place).

Women voters under age 30

- ✓ 58% of women voters under 30 report that they voted for Kamala Harris for president, and 36% of women voters under 30 report voting for Donald Trump.
- ✓ 60% of women voters under 30 say their perspective in the world as a woman had an impact on who they voted for in this election, and 50% say their perspective as a person between the ages of 18 and 35 had an impact on who they voted for in this election.
 - 66% of women under 30 say their perspective in the world based on their financial situation had an impact on their vote.
- ✓ 44% of women voters under 30 report feeling anxious about the election. They also report feeling hopeful (39%), and scared (36%).
- ✓ 93% of women voters under 30 say that the economy and jobs was very or somewhat important to their voting decision. 92% of women voters under 30 say that inflation was important to their voting decision.
 - Women voters under 30 report concerns about housing costs, such as rent or mortgage payments (47% say this is a top concerning cost for themselves and their family) and health care costs (39% say this is a top concerning cost for themselves and their family).
- ✓ Women voters under 30 report that they are concerned about how financially secure they and their family will be in the future (89% say they are very or somewhat concerned), racism, sexism, and other types of discrimination in the country (82% say they are very or somewhat concerned) and the future of reproductive freedom in this country (78% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Women voters under 30	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	62%	28%	89%
Racism, sexism, and other types of discrimination in the country	53%	29%	82%
The future of reproductive freedom in this country	61%	17%	78%

The well-being of future generations of women and girls	55%	23%	78%
Discrimination against women in the workplace	44%	34%	77%

- ✓ Women voters under 30 support a number of policies that would advance gender justice, including:
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (94% say it is very or somewhat important for the federal government to put in place);
 - Protecting our democracy by ensuring voting rights and campaign finance reform (94% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable child care for everyone who needs it (92% say it is very or somewhat important for the federal government to put in place);
 - Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (90% say it is very or somewhat important for the federal government to put in place); and
 - Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (90% say it is very or somewhat important for the federal government to put in place).

Voters who are parents of children 18 or younger

- ✓ 50% of voters who are parents report in this survey that they voted for Kamala Harris for president, and 49% of voters who are parents report voting for Donald Trump.
- ✓ 59% of voters who are parents say their perspective in the world as a parent had an impact on who they voted for in this election.
- ✓ 47% of voters who are parents report feeling hopeful about the election. They also report feeling happy (37%), and anxious (32%).
- ✓ 93% of voters who are parents say that inflation and the cost of living was very or somewhat important to their voting decision. 93% of voters who are parents say that the economy and jobs was important to their voting decision.
 - Voters who are parents report concerns about the cost of groceries and food (48% say this is a top concerning cost for themselves and their family) and the cost of housing, such as rent or mortgage payments (37% say this is a top concerning cost for themselves and their family).
- ✓ Voters who are parents report that they are concerned about how financially secure they and their family will be in the future (84% say they are very or somewhat concerned), the well-being of future generations of women and girls (76% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (66% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.

Voters who are parents of children under 18	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	59%	25%	84%
The well-being of future generations of women and girls	52%	24%	76%
Racism, sexism, and other types of discrimination in the country	40%	26%	66%
Discrimination against women in the workplace	38%	29%	66%
The future of reproductive freedom in this country	43%	21%	64%

- ✓ Voters who are parents support a number of policies that would advance gender justice, including:
 - Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (85% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (85% say it is very or somewhat important for the federal government to put in place);
 - Protecting our democracy by ensuring voting rights and campaign finance reform (85% say it is very or somewhat important for the federal government to put in place);
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (84% say it is very or somewhat important for the federal government to put in place); and
 - Expanding the Child Tax Credit to provide larger tax refunds to help low- and middle-income families make ends meet and to significantly reduce child poverty (84% say it is very or somewhat important for the federal government to put in place).

Voters who are or were caregivers of an aging, sick, or disabled friend or family member

- ✓ 48% of voters who are or were caregivers of an aging, sick or disabled friend or family member report in this survey that they voted for Kamala Harris for president, and 49% of voters who are or were caregivers report voting for Donald Trump.
- ✓ 52% of voters who are or were caregivers say their perspective in the world based on their financial situation impacted who they voted for.
- ✓ 48% of voters who are or were caregivers report feeling hopeful about the election. They also report feeling anxious (39%), and exhausted (32%)

- ✓ 95% of voters who are or were caregivers say that the economy and jobs was very or somewhat important to their voting decision. 94% of voters who are or were caregivers say that inflation and the cost of living was important to their voting decision.
 - Voters who are or were caregivers report concerns about the cost of groceries and food (52% say this is a top concerning cost for themselves and their family) and health care costs (38% say this is a top concerning cost for themselves and their family).
- ✓ Voters who are or were caregivers report that they are concerned about how financially secure they and their family will be in the future (91% say they are very or somewhat concerned), the well-being of future generations of women and girls (82% say they are very or somewhat concerned) and discrimination against women in the workplace (68% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Voters who are or were caregivers	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	68%	23%	91%
The well-being of future generations of women and girls	57%	25%	82%
Discrimination against women in the workplace	40%	28%	68%
Racism, sexism, and other types of discrimination in the country	44%	23%	67%
The future of reproductive freedom in this country	47%	18%	65%

- ✓ Voters who are or were caregivers support a number of policies that would advance gender justice, including:
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (90% say it is very or somewhat important for the federal government to put in place);
 - Protecting our democracy by ensuring voting rights and campaign finance reform (89% say it is very or somewhat important for the federal government to put in place);
 - Creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules (87% say it is very or somewhat important for the federal government to put in place);
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (85% say it is very or somewhat important for the federal government to put in place); and

- Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (81% say it is very or somewhat important for the federal government to put in place).

Voters who are survivors of non-consensual sexual contact^{vi}

- ✓ 62% of voters who are survivors (defined as those who say they have ever experienced sexual contact they did not consent to or want) report in this survey that they voted for Kamala Harris for president, and 35% of voters who are survivors report voting for Donald Trump.
- ✓ 45% of voters who are survivors report feeling anxious about the election. They also report feeling scared (39%), and hopeful (39%).
- ✓ 95% of voters who are survivors say that the economy and jobs was very or somewhat important to their voting decision. 94% of voters who are survivors say that inflation and the cost of living was important to their voting decision.
 - Voters who are survivors report concerns about the cost of groceries and food (53% say this is a top concerning cost for themselves and their family) and housing costs, such as rent or mortgage payments (38% say this is a top concerning cost for themselves and their family).
- ✓ Voters who are survivors report that they are concerned about how financially secure they and their family will be in the future (94% say they are very or somewhat concerned), the well-being of future generations of women and girls (88% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (77% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Voters who are survivors	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	67%	27%	94%
The well-being of future generations of women and girls	67%	20%	88%
Racism, sexism, and other types of discrimination in the country	56%	21%	77%
The future of reproductive freedom in this country	59%	16%	74%
Discrimination against women in the workplace	47%	27%	74%

- ✓ Voters who are survivors support a number of policies that would advance gender justice, including:

- Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (92% say it is very or somewhat important for the federal government to put in place);
- Protecting our democracy by ensuring voting rights and campaign finance reform (91% say it is very or somewhat important for the federal government to put in place);
- Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (91% say it is very or somewhat important for the federal government to put in place);
- Being free from sexual harassment and other forms of unlawful harassment at work and at school (89% say it is very or somewhat important for the federal government to put in place); and
- Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (87% say it is very or somewhat important for the federal government to put in place).

Voters with personal abortion experience^{viiiviii}

- ✓ 56% of voters with personal abortion experience (defined as those who say they or their romantic/sexual partner has had an abortion) report in this survey that they voted for Kamala Harris for president, and 42% of voters with personal abortion experience report voting for Donald Trump.
- ✓ 42% of voters with personal abortion experience report feeling hopeful about the election. They also report feeling anxious (38%), and scared (37%).
- ✓ 94% of voters with personal abortion experience say that inflation and the cost of living was very or somewhat important to their voting decision. 94% of voters with personal abortion experience say that the economy and jobs was important to their voting decision.
 - Voters with personal abortion experience report concerns about the cost of groceries and food (50% say this is a top concerning cost for themselves and their family) and housing costs, such as rent or mortgage payments (40% say this is a top concerning cost for themselves and their family).
- ✓ Voters with personal abortion experience report that they are concerned about how financially secure they and their family will be in the future (93% say they are very or somewhat concerned), the well-being of future generations of women and girls (85% say they are very or somewhat concerned) and the future of reproductive freedom in this country (75% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Voters with personal abortion experience	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	67%	26%	93%
The well-being of future generations of women and girls	65%	21%	85%

The future of reproductive freedom in this country	57%	18%	75%
Discrimination against women in the workplace	45%	27%	73%
Racism, sexism, and other types of discrimination in the country	53%	17%	70%

- ✓ Voters with personal abortion experience support a number of policies that would advance gender justice, including:
 - Protecting our democracy by ensuring voting rights and campaign finance reform (92% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (90% say it is very or somewhat important for the federal government to put in place);
 - Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (88% say it is very or somewhat important for the federal government to put in place);
 - Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (88% say it is very or somewhat important for the federal government to put in place); and
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (86% say it is very or somewhat important for the federal government to put in place).

Michigan voters

- ✓ 49% of Michigan voters report in this survey that they voted for Kamala Harris for president, and 50% of Michigan voters report voting for Donald Trump.
- ✓ 50% of Michigan voters say their perspective in the world based on their financial situation had an impact on who they voted for in this election.
- ✓ 44% of Michigan voters report feeling hopeful about the election. They also report feeling anxious (37%), and exhausted (35%).
- ✓ 95% of Michigan voters say that the economy and jobs was very or somewhat important to their voting decision. 94% of Michigan voters say that inflation and the cost of living was important to their voting decision.
 - Michigan voters report dealing with the cost of groceries and food (60% say this is a top concerning cost for themselves and their family) and health care costs (35% say this is a top concerning cost for themselves and their family).
- ✓ Michigan voters report that they are concerned about how financially secure they and their family will be in the future (87% say they are very or somewhat concerned), the well-being of future generations of women and girls (80% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (66% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Michigan Voters	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	61%	26%	87%
The well-being of future generations of women and girls	52%	27%	80%
Racism, sexism, and other types of discrimination in the country	41%	25%	66%
Discrimination against women in the workplace	36%	27%	63%
The future of reproductive freedom in this country	41%	21%	63%

- ✓ Michigan voters support a number of policies that would advance gender justice, including:
 - Protecting our democracy by ensuring voting rights and campaign finance reform (89% say it is very or somewhat important for the federal government to put in place);
 - Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (87% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (87% say it is very or somewhat important for the federal government to put in place);
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (83% say it is very or somewhat important for the federal government to put in place); and
 - Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (79% say it is very or somewhat important for the federal government to put in place).

Wisconsin voters

- ✓ 49% of Wisconsin voters report in this survey that they voted for Kamala Harris for president, and 50% of Wisconsin voters report voting for Donald Trump.
- ✓ 45% of Wisconsin voters say their perspective in the world based on their financial situation had an impact on who they voted for in this election.
- ✓ 44% of Wisconsin voters report feeling hopeful about the election. They also report feeling anxious (38%), exhausted (36%), and scared (36%).
- ✓ 97% of Wisconsin voters say that the economy and jobs was very or somewhat important to their voting decision. 94% of Wisconsin voters say that inflation and the cost of living was important to their voting decision.

- Wisconsin voters report concerns about the cost of groceries and food (65% say this is a top concerning cost for themselves and their family) and health care costs (39% say this is a top concerning cost for themselves and their family).
- ✓ Wisconsin voters report that they are concerned about how financially secure they and their family will be in the future (86% say they are very or somewhat concerned), the well-being of future generations of women and girls (84% say they are very or somewhat concerned) and racism, sexism, and other types of discrimination in the country (60% say they are very or somewhat concerned).

Next you will read a number of different issues that people are concerned about. For each item, please indicate if you are concerned about that issue.			
Wisconsin voters	Very concerned	Somewhat concerned	Total Concerned
How financially secure you and your family will be in the future	58%	29%	86%
The well-being of future generations of women and girls	55%	29%	84%
The future of reproductive freedom in this country	44%	16%	60%
Racism, sexism, and other types of discrimination in the country	40%	19%	60%
Discrimination against women in the workplace	29%	28%	57%

- ✓ Wisconsin voters support a number of policies that would advance gender justice, including:
 - Protecting our democracy by ensuring voting rights and campaign finance reform (87% say it is very or somewhat important for the federal government to put in place);
 - Guaranteeing access to affordable long-term elder and disability care for everyone who needs it (86% say it is very or somewhat important for the federal government to put in place);
 - Creating jobs that enable working women and all working people to thrive - with fair wages, good benefits, and predictable work schedules (83% say it is very or somewhat important for the federal government to put in place);
 - Being free from sexual harassment and other forms of unlawful harassment at work and at school (79% say it is very or somewhat important for the federal government to put in place); and
 - Investing in our schools by ensuring schools are places where all students feel safe and affirmed and have the freedom to read and learn without book bans (77% say it is very or somewhat important for the federal government to put in place).

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- ⁱ Policies tested with voters include: investing in our schools by ensuring schools are places where all students feel safe and affirmed, and have the freedom to read and learn without book bans; creating jobs that enable working women and all working people to thrive—with fair wages, good benefits, and predictable work schedules; guaranteeing access to affordable child care for everyone who needs it; guaranteeing access to affordable long-term elder and disability care for everyone who needs it; expanding the Child Tax Credit to provide larger tax refunds to help low-and middle-income families make ends meet and to significantly reduce child poverty; ensuring that billionaires and corporations pay their fair share of taxes to support public investments in housing, caregiving, and health care; ensuring all working people have access to paid family and medical leave that guarantees at least 12 weeks of job-protected paid leave for working people to care for themselves and their loved ones; guaranteeing access to contraception of people’s choosing with no out-of-pocket cost; guaranteeing a right to abortion and meaningful access to abortion care; creating more publicly owned housing that is affordable and gives tenants significant power in managing and making decisions about their buildings; guaranteeing a minimum wage that allows people to thrive and comfortably cover the cost of necessities; being free from sexual harassment and other forms of unlawful harassment at work and at school; passing legislation to ensure comprehensive nondiscrimination protections for LGBTQ+ people; protecting our democracy by ensuring voting rights and campaign finance reform; and taking action to close the gender pay gap and advance equal pay.
- ⁱⁱ The list of concerning issues include: the future of reproductive freedom in this country; the future of LGBTQ+ rights in this country; discrimination against women in the workplace; racism, sexism, and other types of discrimination in the country; how financially secure you and your family will be in the future; and the well-being of future generations of women and girls. Voters were asked about concern for each issue in random order individually, rather than ranked.
- ⁱⁱⁱ Values of “Very important” and “Somewhat important” may not sum to “Total important” due to rounding.
- ^{iv} The list of issues where voters were asked to determine how important each issue was to their vote includes: who each presidential candidate would nominate as potential Supreme Court Justices and federal judges; abortion; access to contraception, Income/wealth inequality; affordable child care and long-term care for the elderly and disabled; access to paid family and medical leave; LGBTQ+ rights; rights and protections for trans people; the economy and jobs; inflation and the cost of living; democracy in the United States.
- ^v For all “concern” tables, the values of “Very concerned” and “Somewhat concerned” may not sum to “Total concerned” due to rounding.
- ^{vi} 70% of voters who are survivors are women, 28% of voters who are survivors are men, and 2% of voters who are survivors are non-binary.
- ^{vii} Includes voters of all genders, including those who reported that their romantic or sexual partner has had an abortion
- ^{viii} 61% of voters with personal abortion experience are women, and 39% of voters with personal abortion experience are men.