



national women's law center

joy, defiance, and hope 2023 Gala

Friday, October 27, 2023

○ \$60,000 Leadership Circle

- Premier recognition on digital and print event collateral, including:
 - Listing on invitation and program; and
 - Logo placement on website and prominent event signage; and
 - Post-event email;
- Special recognition from "main stage" during event program;
- Premier placement of full-page program ad in color;
- One representative on the Gala Host Committee;
- Special recognition as Leadership Circle sponsor on NWLC social media channels as well as social media toolkit for sponsor use in conjunction with live event;
- Invitation to nominate two attorneys to the Leadership Advisory Committee, including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, and networking and event series;
- Customized marketing collateral and event toolkit for distribution to sponsor's guests;
- Exclusive invitation to join pre-event President's Toast for networking with NWLC Executive Leadership and Featured Event Guests;
- Two premier tables for up to 20 ticketed guests, including access to pre-event cocktail hour;
- Up to 75 additional virtual passes to access main-program live stream.

○ \$35,000 Groundbreaker

- Recognition on digital and print event collateral, including:
 - Listing on invitation and program;
 - Logo placement on website and event signage; and
 - Post-event email;
- Placement of half-page digital program ad in color;

- Special recognition as Groundbreaker sponsor on NWLC social media channels as well as customized social media toolkit for sponsor use in conjunction with live event;
- Invitation to nominate one attorney to the Leadership Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, and networking and event series;
- Customized marketing collateral and standard event toolkit for distribution to sponsor's guests;
- Two prominent tables for up to 20 ticketed guests, including access to pre-event cocktail hour;
- Up to 50 additional virtual passes to access main-program live stream.

○ \$15,000 Underwriter

- Recognition on digital and print event collateral, including:
 - Listing on invitation, program, website, and post-event email;
- Placement of quarter-page digital program ad in color;
- Standard social media toolkit for sponsor use in conjunction with live event;
- Invitation to nominate one attorney to the Leadership Advisory Committee exclusive including year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- One table for up to 10 ticketed guests, including access to pre-event cocktail hour;
- Up to 25 additional virtual passes to access main-program live stream.

○ \$7,500 Pacesetter

- Recognition on digital and print event collateral, including:
 - Listing on invitation, program, and website;
- Six event tickets, including access to pre-event cocktail hour;
- Up to 15 additional virtual passes to access main-program live stream.

○ \$5,000 Benefactor (Virtual Program Only)

- Listing on digital and print invitation and program;
- Up to 10 virtual passes to access main-program live stream.

[_] Unfortunately, I/we cannot attend the 2023 Annual Gala, but wish to make a fully tax-deductible contribution of \$_____.

NWLC appreciates your consideration, when possible, of pledge payment by wire transfers, ACH, or online payments. For wire or ACH payment information, please contact **Jennifer Bixler, Director of External Affairs, at jbixler@nwlc.org.**

To pay by check, please make checks payable to National Women's Law Center and mail to the following address: National Women's Law Center
PO Box 200871
Pittsburgh, PA 15251-0871

Sponsor name, as it should appear on public listings: _____

Primary Contact: _____

Address: _____

Daytime Phone: _____ Email: _____

The Law Center is a 501(c)(3) organization. Your contribution is tax-deductible to the extent allowable by law. The fair market value of the in-person tickets is \$175. The total value of in-person tickets purchased is not tax deductible.