



The National Women's Law Center **50TH ANNIVERSARY GALA**

CELEBRATING OUR LEGACY DESIGNING OUR FUTURE

Saturday, November 12, 2022



\$60,000 LEADERSHIP CIRCLE

- ▶ Premier recognition on digital and print event collateral, including:
 - Listing on invitation and program; and
 - Logo placement on website and prominent event signage; and
 - Post-event email;
- ▶ Special recognition from "main stage" during event program;
- ▶ Premier placement of full-page program ad in color;
- ▶ Representative on the Gala Host Committee;
- ▶ Special recognition as Leadership Circle sponsor on NWLC social media channels as well as social media toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate two attorneys to the Leadership Advisory Committee, including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, and networking and event series;
- ▶ Customized marketing collateral and event toolkit for distribution to sponsor's guests;
- ▶ Exclusive invitation to join pre-event President's Toast for networking with NWLC Executive Leadership and Featured Event Guests;
- ▶ Two premier tables for up to 16 guests, including access to pre-event cocktail hour;
- ▶ Up to 75 additional passes to access virtual main-program live stream.

\$35,000 GROUNDBREAKER

- ▶ Recognition on digital and print event collateral, including:
 - Listing on invitation and program;
 - Logo placement on website and event signage; and
 - Post-event email;
- ▶ Placement of half-page digital program ad in color;
- ▶ Special recognition as Groundbreaker sponsor on NWLC social media channels as well as customized social media toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate one attorney to the Leadership

Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, and networking and event series;

- ▶ Customized marketing collateral and standard event toolkit for distribution to sponsor's guests;
- ▶ Two prominent tables for up to 16 guests, including access to pre-event cocktail hour;
- ▶ Up to 50 additional passes to access virtual main-program live stream.

\$15,000 UNDERWRITER

- ▶ Recognition on digital and print event collateral, including:
 - Listing on invitation, program, website, and post-event email;
- ▶ Placement of quarter-page digital program ad in color;
- ▶ Standard social media toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate one attorney to the Leadership Advisory Committee exclusive including year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ One table for up to 8 guests, including access to pre-event cocktail hour;
- ▶ Up to 25 additional passes to access virtual main-program live stream.

\$7,500 PACESETTER

- ▶ Recognition on digital and print event collateral, including:
 - Listing on invitation, program, and website;
- ▶ Four seats (half-table), including access to pre-event cocktail hour;
- ▶ Up to 15 additional passes to access virtual main-program live stream.

\$5,000 BENEFACTOR (VIRTUAL PROGRAM ONLY)

- ▶ Listing on digital and print invitation and program;
- ▶ Up to 10 passes to access virtual main-program live stream.

[_] Unfortunately, I/we cannot attend the 50th Anniversary Gala but wish to make a fully tax-deductible contribution of \$_____.

During the ongoing COVID-19 pandemic and limited in-office operations, NWLC appreciates your consideration, when possible, of pledge payment by wire transfers, ACH, or online payments. For wire or ACH payment information, please contact **Jennifer Bixler, Director of External Affairs, at jbixler@nwlc.org**.

To pay by check, please make checks payable to National Women's Law Center and mail to the following address: National Women's Law Center
PO Box 200871
Pittsburgh, PA 15251-0871

Sponsor name, as it should appear on public listings: _____

Primary Contact: _____

Address: _____

Daytime Phone: _____ Email: _____

The Law Center is a 501(c)(3) organization. Your contribution is tax-deductible to the extent allowable by law.