



**NATIONAL
WOMEN'S
LAW CENTER**

GALA **OCTOBER 28, 2021** AN EVENING FOR GENDER JUSTICE VIRTUAL GALA

○ **\$50,000 LEADERSHIP CIRCLE FOR GENDER JUSTICE**

- ▶ Premier recognition on all digital event collateral, including:
 - listing on invitation and program; and
 - logo placement on website and post-event email
- ▶ Special recognition in premier sponsor video, featured on virtual “main stage” during event program;
- ▶ Premier placement of full-page digital program ad in color;
- ▶ Representative on the Gala Committee;
- ▶ Special recognition as Leadership Circle sponsor on NWLC social media channels;
- ▶ Invitation to nominate two attorneys to the Leadership Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ Sponsor marketing collateral and social media toolkit;
- ▶ Invitation to join exclusive pre-event featuring special content;
- ▶ 75 virtual attendee tickets, including redeemable gift bag.

○ **\$25,000 GROUNDBREAKER FOR GENDER JUSTICE**

- ▶ Recognition on all digital event collateral, including:
 - listing on invitation and program;
 - logo placement on website and post-event email
- ▶ Name recognition from virtual “main stage” during event program;
- ▶ Placement of half-page digital program ad in color;
- ▶ Special recognition as Groundbreaker sponsor on NWLC social media channels;

- ▶ Invitation to nominate one attorney to the Leadership Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ Sponsor marketing collateral and social media toolkit;
- ▶ Invitation to join exclusive pre-event featuring special content;
- ▶ 50 virtual attendee tickets, including redeemable gift bag.

○ **\$10,000 UNDERWRITER**

- ▶ Recognition on event collateral, including:
 - listing on invitation, program, website and post-event email;
- ▶ Name recognition from virtual “main stage” during event program;
- ▶ Placement of quarter-page digital program ad in color;
- ▶ Social media toolkit;
- ▶ Invitation to nominate one attorney to the Leadership Advisory Committee exclusive including year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ 25 virtual attendee tickets, including redeemable gift bag.

○ **\$5,000 PACESETTER**

- ▶ Recognition on virtual event collateral, including:
 - listing on invitation, program, and website;
- ▶ Social media toolkit;
- ▶ 10 virtual attendee tickets, including redeemable gift bag.

○ **\$2,500 BENEFACTOR**

- ▶ Listing on invitation and program;
- ▶ Social media toolkit;
- ▶ 5 virtual attendee tickets, including redeemable gift bag.

[_] Unfortunately, I/we cannot attend the 2021 Gala but wish to make a fully tax-deductible contribution of \$ _____.

During the ongoing COVID-19 pandemic and limited in-office operations, NWLC appreciates your consideration, when possible, of pledge payment by wire or ACH transfer rather than by check. For wire/ACH payment information, please contact Jennifer Bixler, Director of External Affairs, at jbixler@nwlc.org or 202-956-3085. To complete your sponsorship donation online, please visit: www.nwlc.org/2021Gala.

Sponsor name, as it should appear on public listings: _____

Primary Contact: _____

Address: _____

Daytime Phone: _____ Email: _____

Please make checks payable to **National Women’s Law Center** and mail to the following address for processing along with this form to:

**National Women’s Law Center
PO Box 200871
Pittsburgh, PA 15251-0871**

The Law Center is a 501(c)(3) organization. Your contribution is tax-deductible to the extent allowable by law.

