



GALA NOVEMBER 12, 2020 VIRTUAL GALA

○ \$50,000 LEADERSHIP CIRCLE FOR GENDER JUSTICE

- ▶ Premier recognition on all digital event collateral, including:
 - listing on invitation and program; and
 - logo placement on website and a virtual event background option for participants; and
 - post-event email;
- ▶ Special recognition from “main virtual stage” during event program;
- ▶ Premier placement of full-page digital program ad in color;
- ▶ Representative on the Gala Committee;
- ▶ Special recognition as Leadership Circle sponsor on NWLC social media channels as well as event toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate two attorneys to the Leadership Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ Opportunity to feature unique service or product offering in attendee virtual gift bag;
- ▶ Customized marketing collateral and event toolkit for distribution to sponsor’s guests;
- ▶ Option to develop editorial video content, featuring Sponsor Executive and NWLC leadership, to be pre-recorded for unlimited distribution to sponsor stakeholders;
- ▶ Invitation to join pre-event cocktail hour for exclusive content;
- ▶ 75 virtual attendee tickets, including virtual gift bag.

○ \$25,000 GROUNDBREAKER FOR GENDER JUSTICE

- ▶ Recognition on all digital event collateral, including:
 - listing on invitation and program;
 - logo placement on website and virtual event background option for participants; and
 - post-event email;
- ▶ Placement of half-page digital program ad in color;

- ▶ Special recognition as Groundbreaker sponsor on NWLC social media channels as well as customized event toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate one attorney to the Leadership Advisory Committee including exclusive year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ Opportunity to feature unique service or product offering in attendee virtual event gift bag;
- ▶ Customized marketing collateral and standard event toolkit for distribution to virtual attendees;
- ▶ Invitation to join pre-event cocktail hour for exclusive content;
- ▶ 50 virtual attendee tickets, including virtual gift bag.

○ \$10,000 UNDERWRITER

- ▶ Recognition on event collateral, including:
 - listing on invitation, program, website and post-event email;
- ▶ Placement of quarter-page digital program ad in color;
- ▶ Standard event toolkit for sponsor use in conjunction with live event;
- ▶ Invitation to nominate one attorney to the Leadership Advisory Committee exclusive including year-round engagement such as priority access to pro bono opportunities, curated content, networking and event series;
- ▶ Standard event toolkit for distribution to virtual attendees;
- ▶ 25 virtual attendee tickets, including virtual gift bag.

○ \$5,000 PACESETTER

- ▶ Recognition on virtual event collateral, including:
 - listing on invitation, program, and website;
- ▶ Standard event toolkit for distribution to virtual attendees;
- ▶ 10 virtual attendee tickets, including virtual gift bag.

○ \$2,500 BENEFACTOR

- ▶ Listing on invitation and program;
- ▶ Standard event toolkit for distribution to virtual attendees;
- ▶ 5 virtual attendee tickets, including virtual gift bag.

[_] Unfortunately, I/we cannot attend the 2020 Gala but wish to make a fully tax-deductible contribution of \$_____.

During the ongoing COVID-19 pandemic and limited in-office operations, NWLC appreciates your consideration, when possible, of pledge payment by wire or ACH transfer rather than by check. For wire/ACH payment information, please contact Jennifer Bixler, Director of External Affairs, at jbixler@nwlc.org or 202-956-3085. To complete your sponsorship donation online, please visit: nwlc.org/2020Gala.

Sponsor name, as it should appear on public listings: _____

Primary Contact: _____

Address: _____

Daytime Phone: _____ Email: _____

Please make checks payable to **National Women’s Law Center** and mail along with this form to:

**National Women’s Law Center
Attn: Finance
11 Dupont Circle NW, Suite 800
Washington, DC 20036**

The Law Center is a 501(c)(3) organization. Your contribution is tax-deductible to the extent allowable by law.

