



November 20th Presidential Debate Toolkit

I AM A #METOOVOTER | ASK ABOUT #METOO



(double click to watch)

On October 15, two years since the #MeToo movement went viral, we showed the world what power looks like. We stormed the internet with the message “I AM A #METOOVOTER,” demanding that the conversation around sexual harassment and violence be elevated on the presidential debate stage. We came together in telling our leaders and would-be leaders that it’s time to center gender justice, transformative healing, meaningful accountability and collective responsibility. That survivors deserve change now.

Not a single question about sexual harassment policy has been asked -- out of over 4,000 presidential debate questions in two decades, according to recent analysis by TIME’S UP Now. This is shocking and outrageous.

So we are **STILL** waiting.

We demand to hear our presidential hopefuls address sexual harassment and violence on the debate stage.

The Next Debate is November 20 - Let’s Show Up.

Let’s show policy makers, political leaders and our communities what the power of the #MeToo Movement looks like. **We will KEEP showing up** until we see meaningful and substantive policy reforms across the country! We will not be ignored.

Who is a #MeTooVoter?

We are all #MeTooVoters. Collectively, we are committed to keeping the drumbeat loud on the importance of addressing and enacting protections against sexual assault and gender-based violence. Whether you are a survivor or an ally, #MeTooVoter means you support a cross-cutting gender justice agenda that prioritizes policies and reforms to end sexual violence and harassment, centered on accountability and healing.

We recognize that not everyone can vote and that those who most need justice reforms may not be permitted to cast a ballot. If you have the ability to vote, #MeTooVoter means you pledge to lift up the #MeToo framework and demand policy, legal, and cultural change.

#MeTooVoter is a bold declaration by this movement that we will continue to show up - that we will continue to transform wave after wave of change. It is the first step of a new era in our movement.

This toolkit outlines ways to participate in actions leading up to the 5th presidential debate on November 20, 2019. Below, you will find ways to take action, sample social media images, a debate watch party discussion guide and educational resources.

How to Participate

1. DEMAND TO HEAR #METOO ON THE DEBATE STAGE: From now until **Wednesday, November 20**, tweet the four moderators of the next democratic debate telling them that you are a #MeTooVoter and want to see them commit to asking the presidential hopefuls questions to ***show their commitment to advancing #MeToo reforms.***

Moderators' twitter handles:

Rachel Maddow [@Maddow](#)
Andrea Mitchell [@mitchellreports](#)
Kristen Welker [@kwelkernbc](#)
Ashley Parker [@AshleyRParker](#)

2. SHARE THE OPEN LETTER ([click here](#)): share the open letter to the presidential debate moderators demanding that the #MeToo movement be addressed on the presidential debate stage to your social media accounts.

3. SIGN THE PETITION: Over the next week, we'll be calling on political leaders to demonstrate their commitment to survivors. **We want to hear candidates address the epidemic of sexual violence during the next debate on November 20th.** You can sign the petition here: <http://Bit.ly/MeTooVoterPetition>

4. SOCIAL MEDIA TAKEOVER: Between now and all day **Wednesday, November 20**, use the attached social media images on your **Twitter, Facebook, Instagram account** or any other channel to share why gender justice and freedom from sexual and gender-based violence and harassment are important. You can click here for [sample graphics](#), then update your profile picture on Facebook with [our #MeTooVoter frame](#) and encourage others to do so.

5. JOIN US ON WEDNESDAY, NOVEMBER 20TH: Watch the **MSNBC-Washington Post Presidential Primary Debate** the evening of **Wednesday, November 20**, and join in the live debate coverage! Follow **#MeTooVoter** and **#DemDebate**, and interact with **Tarana Burke, Fatima Goss Graves, Mónica Ramírez, Ai-jen Poo** and other movement leaders as they react to and dissect the debate stage conversation. The debate is set to start airing at 9:00PM EDT / 7:00PM MDT / 6:00PM PDT.

Hashtags and Handles: Join the Conversation During the #DemDebate

*Join us and show the candidates, media networks, politicians and pundits that #MeTooVoters will show up and turn out. You can join the discussion on both **Twitter** and **Instagram**.*

Primary Hashtags

- #MeTooVoter
- #MeToo
- #DemDebate

Twitter handles to follow and interact with	Instagram handles to follow and interact with
<ul style="list-style-type: none"> ● @TaranaBurke ● @MeTooMVMT ● @FGossGraves ● @nwlc ● @MonicaRamirezOH ● @mujerxsrising ● @aijenpoo ● @DomesticWorkers 	<ul style="list-style-type: none"> ● @taranajaneen ● @metoomvmt ● @fatimagossgraves ● @nationalwomenslawcenter ● @activistmonicaramirez ● @mujerxsrising ● @aijenp ● @domesticworkers

Tweets Targeting Debate Moderators

Use these sample tweets to show the debate moderators that survivors and allies alike need to hear substantive questions about #metoo. Twitter handles can be switched out for each individual tweet.

I am a #MeTooVoter @Maddow. Will you commit to bringing the #MeTooMovement to the next presidential debate stage? #DemDebate

@mitchellreports we are going into our 5th presidential debate and we still have not heard a question addressing sexual harassment and violence on the debate stage. Will you push to bring #MeToo to the stage?

I am a #MeTooVoter. We are watching. We are powerful. @Kwelkernbc, will you commit to our movement by asking questions that support meaningful change to address sexual harassment and violence during the next #DemDebate?

.@AshleyRParker Sexual violence is a national problem that deserves a national response. It must remain a vital part of the conversation. Will you commit to bring #MeToo to the next #DemDebate? #MeTooVoter

Sample Social on 11/20: Drumbeat for #MeTooVoter and General Education

Below are sample social posts to be used throughout the day of November 20. Feel free to combine with sample graphics, which can be found [here](#).

I'm a #MeTooVoter. [insert badge graphic]

I'm a #MeTooVoter. Will the #DemDebate ask about #MeToo tonight?

<https://www.cnn.com/2019/10/14/opinions/democratic-debate-these-questions-must-be-asked-goss-graves/index.html>

Sexual violence is a national problem that deserves a national response. We demand solutions from candidates. #MeTooVoter <https://time.com/5696961/tarana-burke-2020/>

Thank you to the silence-breakers and the advocate survivors who've shouldered the burden of sharing and pushing for accountability. Because of you and with you, I'm a #MeTooVoter.

I'm a #MeTooVoter and I want to know: if you're elected, what's your plan to create the change that survivors deserve?

I'm a #MeTooVoter and I want meaningful reform that protects against discrimination, harassment, and violence in all workplaces and for all working people. #BeHeard

I'm a #MeTooVoter and I want protection against sexual violence and harassment in schools. Let's overturn @usedgov's weakening of Title IX and ensure student survivors get the support and recourse they need to learn and thrive. #HandsOffIX

I'm a #MeTooVoter and I want educators and policymakers to ensure all schools have comprehensive sexual health education. Our children need to learn about healthy consent. #SexEdSaves #consent

I'm a #MeTooVoter and I want medical professionals, providers, administrators, and policymakers to end discrimination, sexual misconduct, and harassment in healthcare.

I'm a #MeTooVoter and I demand meaningful change. I want my elected leaders to center survivors.

I'm a #MeTooVoter and I want all corporations to be held accountable for creating a harassment-free workplace. NBC is no exception. #SupportSurvivorsNBC [\(click here for images\)](#)

Watch Party Discussion Guide

Watching the primary debate with friends or family? We advise posing these broad questions before airtime and during commercial breaks to kickoff conversation with an eye toward gender justice and the #MeTooVoter movement.

What are you hoping to hear from tonight's debate?

What does "Me Too" mean to you?

What issues do you care most about right now? And how do gender-based violence, sexual harassment, and gender inequality factor in?

What are the gender and racial justice dynamics you see playing out in the presidential primary? How can moderators, media organizations and pundits, political parties and the candidates themselves be better?

Who on the debate stage resonated with you? Did they talk about women, girls, and gender non-binary folks and the issues that uniquely impact us?

Resources:

If you want to learn more about some of the #MeTooVoter reforms mentioned in the sample social above, check out the resources below.

- Me Too Movement Healing & Advocacy
 - Healing Resource Library - <https://metoomvmt.org/healing/>
 - Advocacy Resources - <https://metoomvmt.org/advocacy/>
- Workplace Discrimination and Sexual Harassment
 - [English and Spanish] FAQs About Sexual Harassment in the Workplace / Preguntas Frecuentes Sobre El Acoso Sexual En El Lugar De Trabajo: <https://nwlc.org/resources/faq-about-sexual-harassment-in-the-workplace/>
 - The Supermajority of Voters Want Lawmakers to Address Workplace Sexual Harassment: <https://nwlc.org/resources/supermajority-of-voters-want-lawmakers-to-take-action-to-address-workplace-sexual-harassment/>
 - <https://nwlc.org/resources/progress-in-advancing-me-too-workplace-reforms-in-20statesby2020/>
 - BE HEARD - Tackling Discrimination and Sexual Harassment in the Workplace
 - <https://beheardact.org>
 - <https://nwlc.org/resources/the-be-heard-in-the-workplace-act-addressing-harrasment/>
- Supporting Student Survivors and Creating Safe & Healthy School Learning Environments
 - Let Her Learn: A Toolkit to Stop School Pushout for Girls Who Have Experienced Sexual Harassment - <https://nwlc.org/resources/let-her-learn-toolkit-sexual-harassment/>
 - Déjala aprender: Un manual con herramientas para detener la expulsión escolar de niñas que han pasado por acoso sexual <https://nwlc.org/resources/let-her-learn-toolkit-sexual-harassment-espanol/>
 - Mythbusting: Title IX and Sexual Assault - <https://nwlc.org/resources/mythbusting-title-ix-and-sexual-assault/>
 - Survivor Justice Is Disability Justice - <https://nwlc.org/resources/survivor-justice-is-disability-justice/>
 - Yes Means Yes - <https://endrapeoncampus.org/yes-means-yes>
 - National Sexuality Education Standards - <https://siecus.org/resources/national-sexuality-education-standards/>
- Comprehensive Policy Platforms for Presidential Candidates & Parties
 - Guide for Political Parties and 2020 Candidates: A Policy Platform to End Sexual Violence in One Generation - <https://www.raliance.org/wp-content/uploads/2019/07/Guide-for-Political-Parties-and-2020-Candidates-1.pdf>
 - Advice to 2020 Political Candidates and Campaigns - <https://www.raliance.org/wp-content/uploads/2019/02/Advice-to-2020-Political-Candidates-and-Campaigns-1.pdf>