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WOMEN'S
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**A TAX CODE FOR THE REST OF US:
A Framework & Recommendations
for Advancing Gender & Racial Equity
Through Tax Credits**

**CENTER ON
POVERTY and
INEQUALITY**

GEORGETOWN LAW

**ECONOMIC
SECURITY and
OPPORTUNITY
INITIATIVE**

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ABSTRACT

While the U.S. income tax system is progressive overall, many aspects of the tax code reward wealth-building by the already wealthy and exclude low- and moderate-income families. Given the historical discrimination and ongoing structural barriers that have locked women and people of color out of economic opportunity, such tax provisions not only exacerbate economic inequality, but also amplify gender and racial disparities.

Notable exceptions include the Earned Income Tax Credit (EITC) and the refundable portion of the Child Tax Credit (CTC), which boost low- and moderate-income families' economic security and increase gender and racial equity. This prompts the question: how can our tax code build on this success to better dismantle structural barriers that impede economic security and wealth-building for women and people of color? This report examines our system of existing individual income tax subsidies and complementary direct spending programs that seek to advance policy goals across several categories, including housing, caregiving, transportation, and higher education.

It finds that low-income families, women, and people of color are underserved by both direct spending and

tax subsidies due to insufficient revenues to invest in programs supporting economic opportunity, as well as the design of many tax provisions that do not reflect the needs and preferences of families struggling to make ends meet. It then discusses some limitations and benefits of refundable tax credits to help fill the resulting gap and argues that the tax code can and should do more to advance equity, economic mobility, and opportunity for all. It ultimately proposes a framework to help policymakers, advocates, and the public evaluate when and how refundable tax credits can be in service of that goal.



ABOUT THE NATIONAL WOMEN'S LAW CENTER

The National Women's Law Center fights for gender justice – in the courts, in public policy, and in our society – working across the issues that are central to the lives of women and girls.

We use the law in all its forms to change culture and drive solutions to the gender inequity that shapes our society and to break down the barriers that harm all of us – especially those who face multiple forms of discrimination. For more than 45 years, we have been on the leading edge of every major legal and policy victory for women.



ABOUT THE GEORGETOWN CENTER ON POVERTY & INEQUALITY

The Georgetown Center on Poverty and Inequality (GCPI) works with policymakers, researchers, practitioners, advocates, and people with lived experience to develop effective policies and practices that alleviate poverty and inequality in the United States. GCPI conducts research and analysis, develops policy and programmatic solutions, hosts convenings and events, and produces reports, briefs, and policy proposals. We develop and advance promising ideas and identify risks and harms of ineffective policies and practices, with a cross-cutting focus on racial and gender equity.

The work of GCPI is conducted by two teams: the Initiative on Gender Justice and Opportunity and the Economic Security and Opportunity Initiative.

The mission of GCPI's Economic Security and Opportunity Initiative (ESOI) is to expand economic inclusion in the United States through rigorous research, analysis, and ambitious ideas to improve programs and policies. Further information about GCPI's ESOI is available at www.georgetownpoverty.org. Please refer any questions or comments to gcpiesoi@georgetown.edu.

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DISCLAIMER

Text, citations, and data are current as of the date of publication. This report does not constitute legal or tax advice; individuals and organizations should consult with counsel related to specific tax matters.

**Inclusion in the acknowledgement section does not indicate endorsement of the content in this report.*

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NOTE ON TERMINOLOGY

This report analyzes data from multiple sources that use varying terms when referring to different racial groups. Throughout this report, we use the terms “Black women” or “Black men” when the data refer to women or men who are Black or African American and non-Hispanic, unless otherwise specified. We use the terms “Latinx women” or “Latinx men” to refer to women or men who are Hispanic or Latino. Due to slight differences in how white women and men are defined in the sources throughout this report, we use the term “white” to refer to them. Please reference the individual sources cited for further detail on race categories.

INTRODUCTION

The United States advances numerous policy goals through the federal tax system. From supporting workers in the formal labor market to subsidizing wealth-building through homeownership and access to higher education, the tax code plays a major role in advancing our nation’s social and economic priorities.

Nowhere does the tax code explicitly state that particular tax provisions are targeted to predominantly benefit households with high incomes and high wealth or to disproportionately exclude low- and moderate-income families. Nor does it explicitly say that white families will benefit more than families of color, or men more than women. But in practice, the federal tax code consistently fails to advance policy goals aligned with the needs and preferences of the most marginalized people in our society. This has disproportionate consequences for low-income households, women, and people of color.

For example, as explained in a companion report, “Reckoning With the Hidden Rules of Gender in the Tax Code,”^a tax breaks on income generated from extreme wealth allow the already wealthy to face lower tax rates on much of their income than people who earn their income from work – and also allow extreme wealth to be

accumulated across generations without facing much or any taxation. Within the income tax system, lawmakers have enacted the Mortgage Interest Deduction (MID), worth tens of billions of dollars and primarily claimed by families earning over \$100,000, but no federal tax policy to help working-class families afford rent.¹ And while a Child and Dependent Care Tax Credit (CDCTC) is available to families who can document steady and formal care arrangements, workers in low-paying jobs, many of whom are women or workers of color, may receive no credit due to insufficient tax liability or a job with unpredictable work hours that requires reliance on flexible, informal care arrangements. In response to these inequities, this report offers a framework for leveraging refundable tax credits as a tool to help dismantle structural barriers that impede economic security and wealth-building for women and people of color; support participation in the workforce; and advance overall economic, gender, and racial equity.

This report offers a framework for leveraging refundable tax credits as a tool to help dismantle structural barriers that impede economic security and wealth-building; support participation in the workforce for women and people of color; and advance overall economic, gender, and racial equity.

^a *Reckoning With the Hidden Rules of Gender in the Tax Code: How Low Taxes on Corporations and the Wealthy Impact Women’s Economic Opportunity and Security* outlines how the tax code treats capital and investment income more preferentially than income from work, and thus incentivizes corporations to indulge in stock buybacks and dividends to further enrich their shareholders, rather than improving workers’ pay or making productive investments in the economy (disproportionately hurting women and people of color who comprise the majority of the low-paid labor force).

INEQUITABLE TAX PROVISIONS DOUBLY DISADVANTAGE LOW- & MODERATE-INCOME FAMILIES, WOMEN, & PEOPLE OF COLOR

Inequities in the distribution of tax expenditures are immediately apparent across class lines. And because these and many other tax provisions have been designed without reckoning with historical and systemic barriers that have locked women and people of color out of equal access to good jobs and wealth-building opportunities, they also amplify disparities by gender and race.² Moreover, insufficient tax revenues – exacerbated by these tax breaks for wealthy households and corporations – constrain spending-side investments to help working people afford housing, child care, and other basic needs, further compounding these disparities.³ Left out of many tax subsidies and underserved by many spending programs,

low- and moderate-income households—among which women and people of color are overrepresented⁴ (see Box 1) – are doubly disadvantaged. (While this report focuses on gender and race, it is important to note that other marginalized groups – and individuals with overlapping and intersecting marginalized identities, including lesbian, gay, bisexual, transgender, or queer (LGBTQ) individuals, people with disabilities, and immigrants – have been similarly excluded.)⁵ Amidst such severe economic, racial, and gender inequities, policymakers would be wise to consider how the tax code can, does, and should shrink these disparities and advance gender and racial equity.

BOX 1. AVAILABLE DATA & THE RELATIONSHIP BETWEEN GENDER, RACE, & ECONOMIC SECURITY

At times, this report assumes that strategies prioritizing economically insecure households, including by income, are likely to disproportionately benefit women and women of color, in turn advancing gender and racial equity. Though this outcome is not guaranteed, available data suggest that this assumption is reasonable.



WOMEN

There is ample evidence of women’s increased risk of economic insecurity throughout their lives. Women working full-time, year-round are paid less, on average, than men, and are overrepresented in jobs with the lowest wages.⁶ In addition, women experience higher rates of poverty. For example:⁷

- Across the board, women are more likely than men to live in poverty (12.0 percent vs. 8.8 percent in 2018), as well as to face economic insecurity – as defined by income below twice the poverty level – 29.1 percent vs. 23.4 percent in 2018); and
- More than 1 in 3 families headed by unmarried mothers lived in poverty in 2018.

Limitations within the available data make it impossible to isolate the incomes of women within married households when evaluating women’s representation among low-and moderate-income households.

▶ BOX 1 CONTINUES ON THE FOLLOWING PAGE

This means that data on women of color are, likewise, limited. The data^b that are available allow us to assess the *representation of single women and women supporting families on their own* at particular income levels. These data make clear that women-headed households are underrepresented among households at the top of the income scale, and overrepresented among households at the bottom of the income scale.⁸ Because of these economic disparities, women are likelier to benefit from the EITC and CTC.⁹



PEOPLE
OF
COLOR

It is well-established that households of color are overrepresented among low- and moderate-income households.¹⁰

- Black and Latinx households have poverty rates of 20 percent and 16 percent,¹¹ while Native Americans have a poverty rate of 22 percent;¹² white households have a poverty rate of 8 percent.
- According to the Center on Budget and Policy Priorities, Black and Latinx households are “one-and-one-third times likelier than white households to be in the bottom 60 percent of the income scale, while white households are three times likelier than Black and Latinx households to be in the top one percent;”¹³ 90 percent of the wealthiest one percent of households are white.¹⁴



WOMEN
OF
COLOR

Unsurprisingly, women of color and immigrant women are even more likely to experience economic insecurity:¹⁵

- For women of color, poverty rates are even higher than for white women: in 2018, nearly 1 in 5 (19.9 percent) Black women and 1 in 6 (17.5) Latinx women lived in poverty, compared to less than 1 in 14 (7.0 percent) white men who lived in poverty.
- Nearly 2 in 5 families headed by Black women (38.1 percent) and Latinx women (38.0 percent) lived in poverty last year.

More than 1 in 6 (17 percent) foreign-born women lived in poverty in 2017.¹⁶ These data demonstrate that the economic security needs of women, people of color, and their families are acute. Accordingly, this report focuses on making the tax code more equitable and fully inclusive with regard to gender, race, and economic status, prioritizing the needs of low- and moderate-income women – particularly, women of color – and their families. While acknowledging that higher income brackets certainly include women supporting families and people of color who face racial and gender income and wealth disparities,¹⁷ this report takes the view that policy solutions should particularly support those who typically face the greatest barriers to economic security and wealth-building.

b NWLC calculations based on the U.S. Census Bureau, 2016 Current Population Survey, Table HINC-05 Percent Distribution of Households, by Selected Characteristics Within Income Quintile and Top 5 Percent, available at <https://www.census.gov/data/tables/time-series/demo/income-poverty/cps-hinc/hinc-05.html>.

REFUNDABLE TAX CREDITS CAN ADVANCE ECONOMIC, GENDER, & RACIAL EQUITY

A bright spot in our tax code is the way refundable tax credits – such as the EITC and the refundable portion of the CTC – function as tools for advancing economic, gender, and racial equity.¹⁸ Both credits provide tax refunds that boost the incomes of families with children. These refunds support work by supplementing low wages, especially for women-headed households.¹⁹ These credits are especially important for women of color, who face significant wage disparities when compared to white women and men²⁰ and who make up a disproportionate share of low-paid workers.²¹ In 2019, according to analysis by the Center on Budget and Policy Priorities, the EITC boosted the incomes of 9 million women of color, and the refundable CTC boosted the incomes of 7.25 million women of color.²² More generally, the EITC and CTC serve a larger proportion

of households of color, though a larger number of white households receive these credits.²³

Research has shown that income from these refundable tax credits improve children’s immediate well-being, and are associated with improved health and education outcomes during childhood and adulthood, along with an increase in hours worked and earnings.²⁴ There is also some evidence that, at the same income level, such gains from added income may be larger for children of color.²⁵ Particularly when combined with work-supporting policies, like a fair federal minimum wage, and foundational supports, like nutrition assistance and Medicaid, these tax credits help families make ends meet and promote opportunity for women and people of color.

POLICYMAKERS SHOULD BUILD ON THE SUCCESS OF REFUNDABLE TAX CREDITS

The effectiveness of refundable tax credits like the EITC and CTC prompts the overarching question: what is the potential to build on their success and expand their impact? This includes considering when and how refundable tax credits can serve to mitigate or address challenges stemming from systemic barriers due to gender, race, ethnicity, and other identities (such as sexual orientation, disability, and immigration status). It also involves asking how such tax credits can best work alongside other policy tools, strategies, and mechanisms, including labor rights and spending-side investments, to best serve working people.

Too often, however, tax and spending-side investments are designed in isolation or actively pitted against one another,²⁶ despite sharing similar policy goals. The story is strikingly similar for housing, higher education, caregiving, and transportation. When advocates fight for inclusion of low- and moderate-income people in tax subsidies that primarily

benefit the wealthy, proponents of spending-side programs (rightly) underscore that direct spending – especially for programs funded automatically to meet need – is a better way to meet the needs of families with low incomes.²⁷ But when lawmakers want to pass legislation to help low- and moderate-income people, they worry about the political sustainability of a spending-side investment and (also rightly) note that political realities can necessitate doing more, rather than less, through the tax code.²⁸ Without a clearly defined role and framework for the tax code to advance the interests of low- to moderate-income people, working people will continue to face a system of income and wealth-building supports that is riddled with holes. The reality is that both arguments have merit: long-term spending-side investments are needed to help families meet basic needs and build wealth, even as there are timely opportunities to make the tax code more equitable and provide additional support to families.

A FRAMEWORK FOR REFUNDABLE TAX CREDITS TO ADVANCE GENDER & RACIAL EQUITY

To help guide policymakers and other stakeholders looking to leverage opportunities to advance economic, gender, and racial equity through the tax code, this report provides an overview of the current landscape of support for several basic needs, key considerations regarding refundable tax credits, and a policy framework for utilizing refundable tax credits to advance equity. Specifically:

SECTION I

- Section I lays out ways in which inequitable tax provisions doubly disadvantage low-income families, underscoring that the tax code is not race- or gender-neutral. Regressive tax policies not only forego the revenue needed to make investments that advance economic opportunity for all, but also subsidize behaviors that women and people of color have historically faced barriers to participating in.²⁹ The report describes how this phenomenon plays out for housing, child care, transportation, and postsecondary education policies.

SECTION II

- Section II walks through the advantages and limitations of using refundable tax credits as tools to address these inequities. It underscores the importance of tax credits functioning as part of a comprehensive, coherent strategy to increase wages and salaries, build wealth for historically

disadvantaged populations, and strengthen other spending-side supports for low- and moderate-income families.

SECTION III

- To make this concrete, Section III outlines a new framework for lawmakers – and for the public and advocates who must hold them accountable – to assess whether and how a refundable tax credit proposal can equitably advance the economic security of women, people of color, low- and moderate-income people, and other disadvantaged communities. If lawmakers use the criteria in the framework as a guide, they would be better equipped to make the tax code work better for “the rest of us.”

This discussion could not be timelier. There are an ever-increasing number of tax proposals that seek to make the code fairer and more equitable, as well as bold proposals to strengthen spending for supports such as child care and housing. An understanding of how tax and direct spending programs can, do, or fail to help families meet their foundational needs and build wealth makes it likelier that these proposals truly advance the goals of increasing the economic stability and opportunity of working families, as well as advancing racial and gender equity.





THE TAX CODE & DIRECT SPENDING PROGRAMS DO TOO LITTLE TO ADVANCE EQUITY

Several provisions of the tax system doubly disadvantage low-income families and undermine gender and racial equity by both raising insufficient revenues for direct spending and excluding households from subsidies that could help meet their foundational needs. This section describes the resulting double-squeeze that low- and moderate-income families currently face. More specifically, the section describes how low- and moderate-income families would greatly benefit from support for costs related to housing, caregiving, transportation, and higher education, yet receive limited assistance from both the tax code and direct spending programs at present.

BOX 2. THE FEDERAL TAX CODE IS NOT RACE OR GENDER NEUTRAL

The racial and gender implications of the tax code result, in part, from two interrelated sets of decisions embedded in the code:

1. What and who is taxed or subsidized, and what or who is excluded?
2. What are the individual and collective effects of the taxes and subsidies?

For the first question, it is clear that the presence and absence of various tax code provisions have tangible racial and gender implications. The tax code rewards certain family types, caregiving arrangements, economic decisions, and other behaviors. A review of those tax preferences that evince embedded gender and racial bias reveals many instances of differential impact on women and people of color. As described in “The Faulty Foundations of the Tax Code,” an accompanying report in this series, the consequences

▶ **BOX 2 CONTINUES ON THE FOLLOWING PAGE**

BOX 2. THE FEDERAL TAX CODE IS NOT RACE OR GENDER NEUTRAL

may stem most directly from other circumstances strongly related to race and gender, such as formal labor market participation, but, nevertheless, clearly affect racial and gender inequities.^c

For the second question, tax data by race, and especially gender, are often not readily available (**see Box 1 for more information**).^d However, decades of policy choices and private actions erecting barriers to economic opportunity for women and people of color have resulted in well-established income and wealth disparities by race and gender. These dynamics make it virtually certain that tax provisions benefitting or excluding low-income households will have important race and gender equity implications. The second question also recognizes that the total amount of revenue raised – and how it is raised – can increase or limit the government’s ability to fund spending-side investments that advance racial and gender equity.

As a result, the tax code is not race- or gender-neutral.

REVENUES & DIRECT SPENDING ARE CONNECTED

The primary function of the U.S. federal tax system is to raise revenue to fund the government and shared national priorities. On the whole, the United States at all levels of government collects less tax revenue as a percentage of gross domestic product (GDP) than most peer countries in the Organisation for Economic Co-operation and Development (OECD), including Canada, the United Kingdom, and Australia.³⁰ This limited revenue ultimately constricts the federal government’s ability to both sufficiently fund direct spending programs that provide foundational supports and make other investments that reduce racial and gender disparities.³¹ The United States is not only unusual relative to peer countries for its low revenue take – but also in that it invests far less in priorities that are important for reducing gender and racial disparities, including child care (where the United States is ranked near the bottom of other OECD countries), paid leave (where the United States stands alone in not providing paid family and medical leave) and other family supports.³²

There are many sound options for better harnessing the power of the tax code to address these insufficiencies. Analysis by the Brookings Institution finds that just one percent of the wealth from the top one percent of income (\$250 billion each year) would provide sufficient resources to partially or fully address a number of national challenges, such as improving transportation infrastructure, cutting child poverty, or investing in family economic security by funding priorities such as education and health care.³³ And a companion report, “Reckoning With the Hidden Rules of Gender in the Tax Code,” discusses a number of other potential tax code changes that would both help restructure the economy in ways that undo gender and racial inequities, as well as produce progressive revenues. Indeed, due in part to this revenue inadequacy, over the last three decades, federal funding for non-defense discretionary programs – which include priorities that are critical for gender and racial equity such as child care and housing supports – has not kept pace with need in the face of rising economic insecurity and inequality.³⁴

^c *The Faulty Foundations of the Tax Code: Gender and Racial Bias in Our Tax Laws* examines the outdated assumptions along with gender and racial biases embedded in the U.S. tax code. It highlights tax code provisions that reflect and exacerbate gender disparities, with particular attention to those that disadvantage low-income women, women of color, LGBTQ people, people with disabilities, and immigrants.

^d See *The Faulty Foundations of the Tax Code* for an extensive discussion of how federal agencies like the IRS could provide more tax data for women, people of color, and other underrepresented groups.

SOME TAX PROVISIONS EXACERBATE GENDER, RACIAL, & ECONOMIC INEQUITIES

On the whole, the federal tax system is progressively structured, with higher-income households' tax rates representing a greater share of their incomes relative to households with low incomes.³⁵ Yet, as noted by an accompanying report in the series, "Reckoning With the Hidden Rules of Gender in the Tax Code," historically low rates on high-income and high-wealth households in recent years have enabled extractive behaviors by wealthy individuals and corporations that further economic inequality.³⁶ In addition, as explored below, the tax code includes a number of provisions – namely nonrefundable credits, exemptions, deductions, and tax breaks on wealth – that largely benefit high-income, predominantly white households with low levels of need and thereby undermine some of the system's overall progressivity (see **Figures 1 and 2**).³⁷

These provisions of the tax code interact with other factors, with important consequences for racial and gender equity. For example, historical and structural factors such as unequal pay, disproportionate caregiving responsibilities, and gender and racial discrimination mean that women – particularly women of color – face persistent wage disparities.³⁸ In 2018, women working full-time, year-round are paid 82 cents for every dollar paid to their male counterparts;³⁹ wage disparities are even greater for women of color and immigrant women. In particular, Black women make only 62 cents for every dollar paid to white men, while Latinx women are paid 54 cents, Native women are paid 58 cents, and Native Hawaiian and Pacific Islander women are paid 62 cents for every dollar paid to white men.⁴⁰ Asian women make 90 cents for every dollar made by white men, but there

are wide disparities among sub-populations.⁴¹ Further, immigrant women face a substantial wage gap compared to non-immigrant men: foreign-born women made 67 cents for every dollar made by non-immigrant men in 2017. For some immigrant women of color, the gaps were even larger: for every dollar paid to white, non-immigrant men, Black, Latinx, and Asian immigrant women were paid 58, 48, and 83 cents, respectively.⁴²

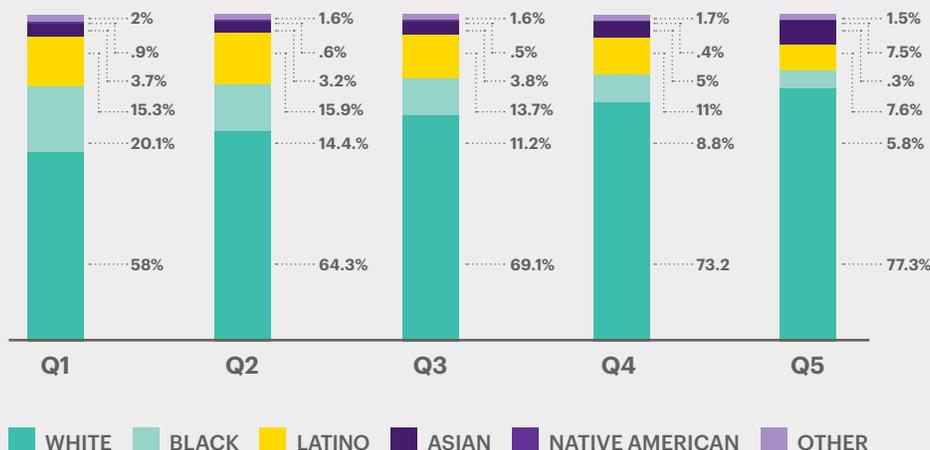
Wage disparities fuel income disparities,⁴³ and income disparities fuel wealth disparities.⁴⁴ It is no surprise, then, that families of color and single women of color face significant racial and gender wealth gaps. While the median net worth of single white men was \$28,900 in 2013, the median net worth of single Latinx women (\$100), single Black women (\$200), single Black men (\$300), and single Latinx men (\$950) all underscore the dramatic gender and racial disparities in wealth.⁴⁵

Because families of color and women are overrepresented in lower-income quintiles, they are largely unable to reap the benefits of many tax subsidies aimed at wealthier households. Research from Prosperity Now demonstrates that, while white households are the dominant racial group in each income category, they are especially concentrated in the top three income quintiles where most tax subsidies are claimed.⁴⁶ Thus, families who are already advantaged by higher levels of education, job security, higher incomes, accumulated wealth, and structural racial inequities are the ones who receive the bulk of tax subsidies. The inequitable distribution of tax benefits undermines the progressiveness of the federal tax code, as well as gender and racial equity.



**FIGURE 1.
BREAKING DOWN
INCOME QUINTILES
BY RACE SHOWS
EXISTING RACIAL
INCOME INEQUALITY**

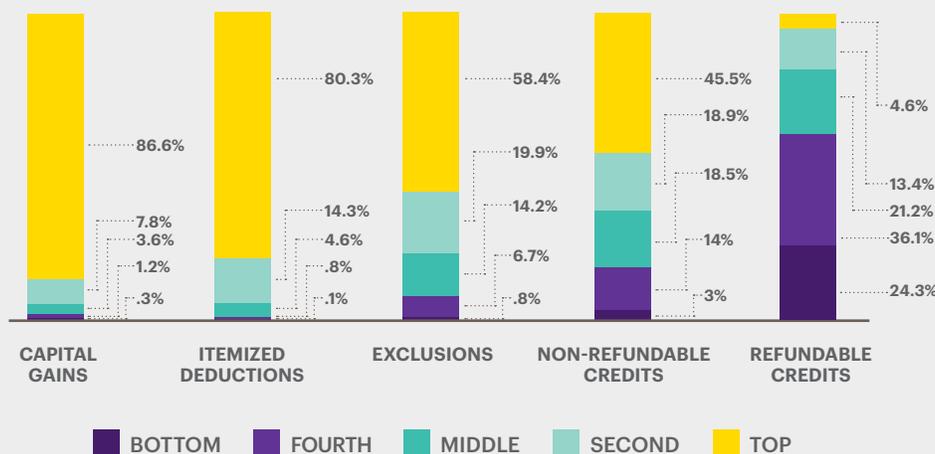
Demographic
Compositions of Income
Quintile, by Race &
Ethnicity, 2015



Source: Dedrick Asante-Muhammad, et. al., *The Road to Zero Wealth: How the Racial Wealth Divide is Hollowing Out America's Middle Class*, Prosperity Now & Inst. for Pol’y Studies (2017), https://prosperitynow.org/sites/default/files/PDFs/road_to_zero_wealth.pdf. Note: The income quintiles used in the graphs above were developed by the Urban-Brookings Tax Policy Center and are as follows (in 2015 dollars); bottom quintile (\$0-\$22,800); second quintile (\$22,801-\$43,511); middle quintile (\$43,512-\$72,001); fourth quintile (\$72,002-\$112,262); top quintile (\$112,263 and up).

**FIGURE 2.
THE MAJORITY OF
TAX SUBSIDIES
ARE DISTRIBUTED
TO INDIVIDUALS
& FAMILIES WITH
HIGHER INCOMES**

Share of Tax Subsidies,
by Income Quintile,
2015



Source: Dedrick Asante-Muhammad, et. al., *The Road to Zero Wealth: How the Racial Wealth Divide is Hollowing Out America's Middle Class*, Prosperity Now & Inst. for Pol’y Studies (2017), https://prosperitynow.org/sites/default/files/PDFs/road_to_zero_wealth.pdf. Note: The income quintiles used in the graphs above were developed by the Urban-Brookings Tax Policy Center and are as follows (in 2015 dollars); bottom quintile (\$0-\$22,800); second quintile (\$22,801-\$43,511); middle quintile (\$43,512-\$72,001); fourth quintile (\$72,002-\$112,262); top quintile (\$112,263 and up).

In light of the structural gender and racial economic disparities discussed above, current federal tax code provisions do not do enough to reduce economic inequality and often reinforce existing inequities. Indeed, part of the federal tax code’s progressivity simply offsets economic disparities stemming from regressive state and local tax policies,⁴⁷ which generate revenue largely through sales and

excise taxes that fall more heavily on low- and moderate-income families.⁴⁸ This trend is exacerbated by states’ increasing reliance on fines and fees to raise revenues,⁴⁹ which disproportionately burdens people with low incomes and people of color.⁵⁰

OUR TAX & SPENDING SYSTEMS PRODUCE HARMFUL GAPS IN ASSISTANCE

Effects on Women, People of Color, & Low- & Moderate-Income Families

Between exclusions from key tax subsidies, under-funded assistance via direct spending, and systemic failures in providing support of the sort that other OECD countries provide for investments that would reduce gender inequity, the gap between what assistance low- and moderate-income families need and what they receive is substantial. For working families struggling to make ends meet, build wealth, and attain economic mobility, this double-bind translates into challenges and unmet needs in various areas of life, including

housing, child care, transportation, and postsecondary education. (While this report focuses on these four illustrative policy areas important to women and people of color for which federal assistance exists both through the tax code and through direct spending programs, it does not discuss others, like health coverage.) By failing to meet families' needs, the interplay between these tax code provisions and direct spending programs reinforces entrenched income, gender, racial, and other inequities.

GAPS IN FEDERAL HOUSING SUPPORTS UNDERMINE ECONOMIC SECURITY & EQUITY GOALS

Housing policy is critically important not only to advancing economic security and access to opportunity, but also to equity. A growing body of research links the impact of housing policy as a significant determinant of social and economic mobility. Indeed, studies analyzing economic mobility demonstrate that housing-related factors, including someone's childhood neighborhood, often determine future earnings as an adult and the likelihood of escaping poverty, among other factors.⁵¹ Studies also highlight that these factors are more powerful determinants for Black people relative to white people,⁵² with the legacies of structural racism and housing segregation contributing to the significant disparities between Black and white communities.⁵³

In addition, due to historical and structural federal incentives that continue today, homeownership in the United States remains a core pathway to building wealth for all families.⁵⁴ While many people of color lost wealth in the Great Recession as a result of foreclosures precipitated by predatory lending practices,⁵⁵ researchers at the St. Louis Federal Reserve estimate that home equity represents 40 percent of the wealth of Black households and 42 percent of the wealth of Latinx households, compared to 25 percent for white households, as of 2017.⁵⁶ To the extent that the federal government decides to enact policies that support and

incentivize homeownership, doing so in an equitable manner could help reduce wealth inequality for families of color and families with low incomes.⁵⁷

Housing is also one of the largest costs low- and moderate-income families face. For many low- and moderate-income families, rent is simply unaffordable. Unfortunately, for decades, lawmakers have failed to invest in sufficient affordable housing.⁵⁸ Today, just 37 rental homes are affordable and available for every 100 families with extremely low incomes looking to rent.⁵⁹ A full-time worker earning the federal minimum wage would not be able to afford rent for a modest two-bedroom apartment in any county in the U.S.⁶⁰ Of the 11 million extremely low-income (ELI) U.S. renter households,⁶¹ nearly 8 million spend more than half of their income on rent and utilities.⁶²

Moreover, women-headed households are much more likely to be housing-burdened (meaning that they spend between 30 and 50 percent of their monthly income on housing costs) than those headed by men.⁶³ In addition, over half of all renters of color spent more than 30 percent of their monthly incomes on rent and utilities annually in 2018.⁶⁴ Renters of color are more likely to be low-income than white renters (see **Figure 3**).⁶⁵

FIGURE 3.
RENTERS OF COLOR ARE MORE LIKELY TO BE LOW-INCOME THAN WHITE RENTERS

Income Distribution of Renters, by Race & Ethnicity, 2017

Source: Andrew Aurand, et al., *Gap: A Shortage of Affordable Homes*, Nat'l Low Income Housing Coal. (2019), https://reports.nlihc.org/sites/default/files/gap/Gap-Report_2019.pdf. Note: "Extremely Low-Income" (ELI) is defined as "Households with income at or below the Poverty Guideline or 30% of Area Median Income (AMI), whichever is higher;" Very Low-Income is defined as "Households with income between ELI and 50% of AMI"; "Low-Income" is defined as "Households with income between 51 percent and 80 percent of AMI;" "Middle-Income" is defined as "Households with income between 81% and 100% of AMI;" "Above Median Income" is defined as "Households with income above 100% of AMI."

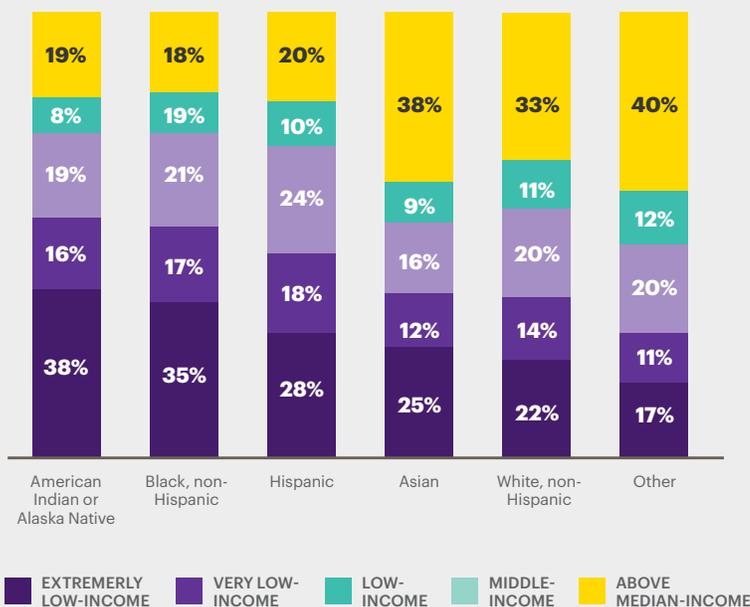


FIGURE 4.
FEMALE-HEADED HOUSEHOLDS MAKE UP THE VAST MAJORITY OF HOUSING ASSISTANCE PARTICIPANTS

Percentage of Female-Headed Households, by Housing Program, 2009

Source: Nat'l Low Income Housing Coal., *Housing Spotlight, Who Lives in Federally Assisted Housing?* (2012), <https://nlihc.org/sites/default/files/HousingSpotlight2-2.pdf>. Note: From the source: "Female-headed households include any household where the primary applicant for housing assistance was female;" Section 202 (Supportive Housing for the Elderly) is a "HUD program [that] provides government loans or grants to nonprofits to develop housing for low income people who are elderly. The program provides both capital grants and rental assistance contracts;" Section 811 (Supportive Housing for People with Disabilities) is a "HUD program [that] provides funding to nonprofits to develop housing with supportive services for very low income adults with disabilities. The program provides rent subsidies to the projects, making them affordable."



While female-headed households make up the vast majority of housing assistance participants (see Figure 4), women with low incomes face particular challenges, in addition to cost, that impact housing stability, including domestic violence and intimate partner violence,⁶⁶ sexual harassment by landlords,⁶⁷ and divorce.⁶⁸ These challenges may be exacerbated by race: For example, in a study of high-poverty neighborhoods from Milwaukee, 1 in 17 Black women faced eviction, as compared to 1 in 33 Black men, 1 in 134 white men, and 1 in 150 white women.⁶⁹

Because of the critical importance of stable and affordable housing in families' lives, the role of homeownership in building wealth for women and families of color, and the acute shortage⁷⁰ of affordable housing, federal assistance for families is crucial. To the extent that federal policies to address the housing crisis include both tax assistance and direct assistance – as they currently do – policymakers should do so in a way that is equitable and inclusive. But despite the importance of housing for economic, racial, and gender equity, there are key gaps in federal housing supports that undermine these goals.

THE TAX CODE PROVIDES INEQUITABLE SUPPORT FOR LOW- & MODERATE-INCOME FAMILIES

While direct spending programs generally support more immediate housing needs, like rental assistance, the tax code provides substantial housing support by subsidizing homeownership and consequently, wealth-building. Through the MID, tax filers who itemize deductions can deduct mortgage interest on primary and secondary residences from their taxable income.⁷¹ Because lower-income families are less likely to (1) be homeowners, especially if they are headed by women or are families of color, and (2) itemize deductions, instead taking the standard deduction, the MID is overwhelmingly claimed by higher-income tax filers.⁷²

Single women and people of color own homes at lower rates than their white and single male counterparts.⁷³ Research from the Insight Center finds that, in 2007, only 33 percent of single Black women and 28 percent of single Latinx women-owned homes, compared to 57 percent of single white women.⁷⁴ These disparities in homeownership are directly related to decades of race and gender-based discrimination in housing and credit markets.⁷⁵ Policies and practices, such as redlining,⁷⁶ blockbusting,⁷⁷ racialized zoning laws,⁷⁸ and discriminatory lending,⁷⁹ created racially segregated communities and blocked women and households of color from access to and investment in homeownership, culminating in racial and gender wealth divides that persist today.⁸⁰ Families of color lost more of the value of their homes during the recession⁸¹ and men's homes tend to be worth more, and appreciate more in value, compared to women's homes.⁸²

But even low- and moderate-income families who own homes may be unable to claim the MID. Families will only choose to itemize deductions if they anticipate that their deductions (which include the MID, the charitable deduction, deduction for excess medical expenses, etc.) will exceed the amount of the standard deduction (\$12,200 for single filers and \$24,400 for joint filers in 2019).⁸³ Only about 30 percent of households itemized deductions on their federal tax returns in 2016,⁸⁴ and even fewer will

likely itemize following the passage of the Tax Cuts and Jobs Act (TCJA) of 2017.⁸⁵ Moreover, it is unclear whether the reduction in taxable income provided through the MID provides enough financial incentive to encourage *and* enable families to purchase a home, rather than reward families who are already able to afford to do so.

Congress's Joint Committee on Taxation (JCT) estimated that 73 percent of tax filers claiming the MID in 2018 had incomes above \$100,000,⁸⁶ though less than 30 percent of all households have incomes that high.⁸⁷ In comparison, only 16 percent of households with incomes under \$100,000 claimed the MID in 2017.⁸⁸ Moreover, among households who claim the MID, higher-income families typically receive greater benefits, since their typically larger mortgages translate into larger deductions. Thus, while the tax code rewards homeownership largely for higher-income households, to the tune of \$66 billion in total tax subsidies in 2017,⁸⁹ it fails to provide a benefit that encourages and supports homeownership for low- and moderate-income families.⁹⁰

The fact that women and people of color are overrepresented among these families means this tax subsidy reinforces racial and gender inequities and fails to support wealth-building in an equitable way.

DIRECT SPENDING PROGRAMS ALSO PROVIDE INADEQUATE SUPPORT FOR HOUSING

Federal direct spending on affordable housing primarily consists of three separate types of assistance: the Housing Choice Voucher Program, commonly called “Section 8,” which provides low-income families with assistance to pay rent at private residences that meet program guidelines; project-based rental assistance (PBRA), which consists of federally subsidized apartments in designated privately-owned buildings; and public housing, which encompasses around 1.1 million units owned by the U.S. Department of Housing and Urban Development (HUD) and operated by local public housing authorities (PHAs).⁹¹ When households have been able to access affordable housing assistance through these programs, it has been a lifeline,⁹² particularly for women.⁹³ Due to chronic underfunding and other structural factors, demand for housing assistance greatly outpaces supply.⁹⁴

Like the Temporary Assistance for Needy Families (TANF) program, the Child Care and Development Block Grant (CCDBG), and most other public benefits programs, household eligibility does not guarantee access to housing assistance, and housing programs are funded through annual appropriations.⁹⁵ Within the last two and a half decades, there has been significant federal disinvestment in affordable housing.⁹⁶ A series of congressional budget cuts beginning in 2011, most notably under the Budget

Control Act (BCA), reduced funding for most housing assistance programs by as much as \$6.2 billion, or 13 percent.⁹⁷ (This disinvestment was part of automatic cuts to annual spending, justified by budget deficits and the unwillingness of policymakers to raise additional revenues to address them.⁹⁸ Nearly a decade later, this funding has not been adequately restored.)⁹⁹

As a result, an even larger share of eligible families does not receive rental assistance. According to HUD, in 2017, over 8.3 million households had “worst-case housing needs,” meaning they were eligible for housing assistance but were not receiving it, had incomes below 50 percent of the local median, were spending more than half their income on housing, and/or lived in “severely inadequate” conditions.¹⁰⁰ PHA waitlists for housing vouchers are routinely many years long,¹⁰¹ and many refuse to add new applicants due to the extreme shortage of vouchers available.¹⁰²

Accordingly, many families with low incomes are forced to navigate between a significant affordable housing shortage, and extremely limited assistance from either the tax code or direct spending housing assistance programs.

GAPS IN CHILD CARE ASSISTANCE HURT CHILDREN & FAMILIES

When people have access to affordable, high-quality child care, they are better equipped to secure and maintain employment (or attend school or training), and their children are set up to succeed at school and beyond. (Unfortunately, the current patchwork system of child care programs and supports – through both the tax code and direct spending programs – is inadequate to meet the child care needs of low- and moderate-income families, with compounding effects for women and families of color).

Child care represents a significant cost for families, with the average annual cost of full-time child care ranging between

\$3,000 and \$20,000, depending on the kind of care, the age of the child, and location.¹⁰³ The financial burden of these expenses is most acute for low- and moderate-income families. The Center for American Progress (CAP) finds that parents living in poverty and paying for care for children under age five spend almost one-third of their incomes on care expenses, compared to parents over 200 percent of the poverty line, who spend around 14 percent.¹⁰⁴ Families with low incomes face additional, non-cost related challenges to finding high-quality, affordable child care. These include “nontraditional” work hours that fall outside typical child care center hours,¹⁰⁵ unpredictable

schedules that make child care coverage a constant, last-minute struggle,¹⁰⁶ and limited child care options near where they live or work.¹⁰⁷ As a result, low-income parents often have to make difficult choices—such as having to quit

or work fewer hours if they cannot access child care,¹⁰⁸ or paying a premium for care that fits their needs – that often are not required of their higher-income counterparts.¹⁰⁹

CURRENT TAX SUBSIDIES FOR CARE EXPENSES HAVE MANY BARRIERS TO ACCESS

The primary tax subsidy for working parents with care expenses, the federal Child and Dependent Care Tax Credit (CDCTC), is a nonrefundable tax credit that reduces taxes owed by a percentage, based on income, of taxpayers’ child or dependent care expenses.¹¹⁰ Those expenses are capped at \$3,000 for one child or dependent and \$6,000 for two or more, and the percentage applied ranges between a maximum of 35 percent and a minimum of 20 percent. The CDCTC is theoretically worth a maximum of \$1,050 for one child or dependent and \$2,100 for two or more children or dependents, but the benefit amount families actually receive depends on their expenses, income level, and federal income tax liability.¹¹¹ In practice, largely because the credit is non-refundable, many otherwise-

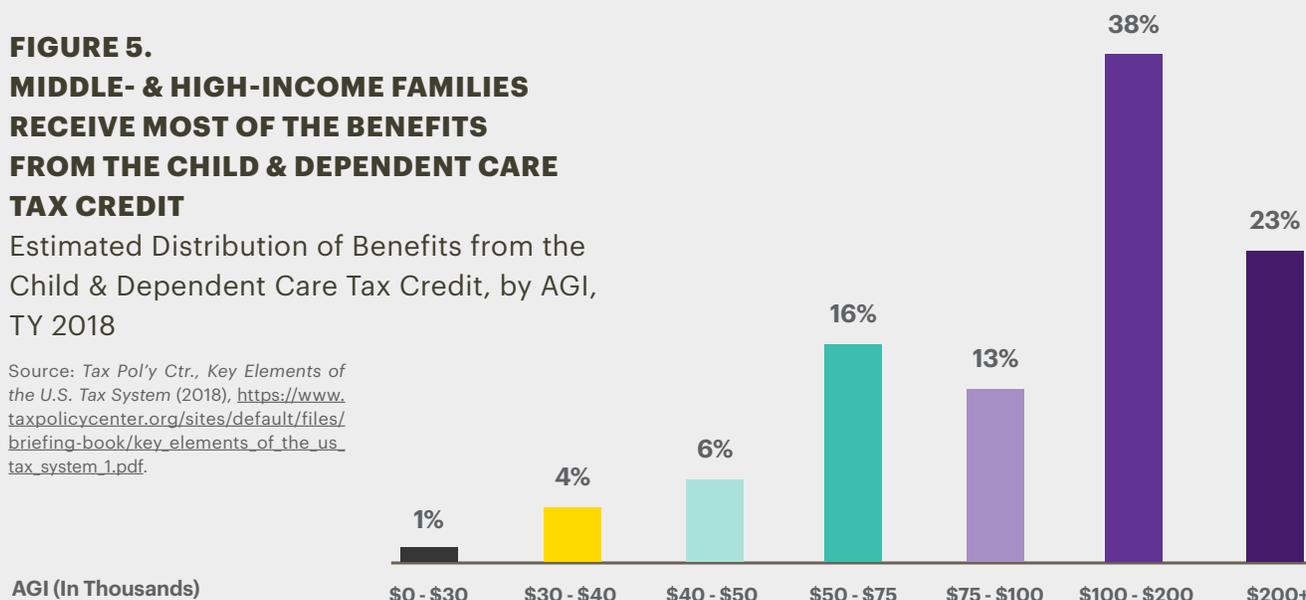
eligible families with low incomes do not have enough federal income tax liability against which to apply any CDCTC amounts. Consequently, though out-of-pocket child or dependent care expenses impose a disproportionate burden on low-income families, those same families rarely see the maximum, if any, benefits from the CDCTC.^e

Instead, the CDCTC overwhelmingly benefits higher-income households (see Figure 5).¹¹² A 2018 study from the Tax Policy Center examined CDCTC receipt by adjusted gross income (AGI) and average credit amount. The analysis found that for families with children, one percent of the CDCTC’s benefits went to families who made \$30,000 or less in AGI.¹¹³ Only 11 percent of benefits went to families

FIGURE 5.
MIDDLE- & HIGH-INCOME FAMILIES
RECEIVE MOST OF THE BENEFITS
FROM THE CHILD & DEPENDENT CARE
TAX CREDIT

Estimated Distribution of Benefits from the Child & Dependent Care Tax Credit, by AGI, TY 2018

Source: Tax Pol’y Ctr., *Key Elements of the U.S. Tax System* (2018), https://www.taxpolicycenter.org/sites/default/files/briefing-book/key_elements_of_the_us_tax_system_1.pdf.



^e This is despite the fact that the CDCTC tries to compensate for the higher burden on low- and moderate-income families by calculating the credit amount using a larger percentage of care expenses for those families.

who made \$50,000 or less. In contrast, 61 percent of benefits went to families who made \$100,000 or more.¹¹⁴ Moreover, among families receiving the credit, higher-income families received a larger average credit than lower-income families.¹¹⁵ The unequal distribution of CDCTC benefits has implications for race and gender equity, as households of color and women supporting families on their own are less likely to fall within the income tiers that benefit the most from the credit.

Families with low incomes can also face challenges claiming the CDCTC due to the type of care utilized. While many families may feel more comfortable having a relative or someone they know care for their infant or toddler, very low-income families are more likely to use Family, Friend, or Neighbor (FFN) care for children under age six, in large part because of its lower cost¹¹⁶ – though with support, families could more easily afford center-based care, family child care homes, or other, more formal arrangements. Families also may choose FFN care because they need flexibility,

care outside of traditional work hours, or care on a shifting schedule to cover a parent’s work arrangements. This is especially critical for women of color, who are the most likely to be employed in low-paying jobs with unpredictable schedules.¹¹⁷ The National Women’s Law Center (NWLC) found that in 2016, of children under age six who were regularly in non-parental relative care, 31 percent were Black; 25 percent were Latinx; 23 percent were Asian or Pacific Islander; and 23 percent were white.¹¹⁸ But families often find it difficult to keep track of payments made to child care providers in cash or on an irregular basis, or to get tax identification information from relatives or friends, as they generally need to do to claim the CDCTC.¹¹⁹ As a result, low- and moderate-income families, among whom women and families of color are disproportionately represented, are largely left out of tax subsidies for child care¹²⁰ – despite the fact that they cannot work, go to school, or attend training without this foundational support.

DIRECT SPENDING PROGRAMS PROVIDE INSUFFICIENT SUPPORT FOR CARE EXPENSES

The largest source of federal child care funding, the Child Care and Development Block Grant (CCDBG), provides funding to states to help low- and moderate-income families afford care. CCDBG funding also improves the quality of child care and other aspects of the child care system. Child care assistance payments through CCDBG are made in real-time as child care expenses accrue, thus covering more of a family’s actual child care expenses (for families who qualify and are able to receive assistance).¹²¹ And research demonstrates that child care assistance helps mothers find employment – and stay employed.¹²²

Unfortunately, CCDBG is chronically and drastically underfunded relative to need. Just 1 in 6 children eligible for federal child care assistance received it in 2013 (the most recent year for which data are available).¹²³ Inadequate child care assistance particularly impacts children of color.¹²⁴

According to NWLC, in 2018, 19 states had waitlists or froze intake for child care assistance, and four states had more than 20,000 children on their wait list.¹²⁵ In addition, applying for direct child care assistance may be burdensome and frustrating for parents: the process can be so time-consuming that it can cost parents income from lost hours or put them at risk of losing their jobs.¹²⁶

Taken together, the tax code and direct spending programs provide insufficient or nonexistent child care expense assistance for many low-income working families, particularly women-headed families and families of color, despite significant need among these families. Further, the tax code provides child care subsidies to higher-income families that are often unavailable to lower-income families.

UNADDRESSED TRANSPORTATION NEEDS COMPOUND MANY FAMILIES' CHALLENGES

Transportation expenses can consume significant portions of low- and moderate-income families' budgets.¹²⁷ Over the past two decades, the decentralization of jobs away from urban areas and out to the suburbs and exurbs (areas beyond a city and its suburbs) has impacted transportation costs for low- and moderate-income families.¹²⁸ Since 2000, 61 percent of communities with high poverty rates and 55 percent of "majority-minority" communities have seen a decline in the proximity of jobs, meaning workers in these communities need to travel further to get to their jobs.¹²⁹ Moreover, when institutions are spread out within communities without adequate public transit infrastructure, families can find it difficult to enroll their children in educational programs (such as public prekindergarten, Head Start, or child care), or access better quality jobs.¹³⁰ In addition to long distances, individuals and families in rural areas face other transportation challenges, including lack of infrastructure, low population density, and safety concerns.¹³¹ This "spatial isolation" takes the greatest toll – either in terms of time or expense – on workers with the lowest incomes.¹³²

For many workers, especially workers of color, a lack of access to a vehicle creates barriers to job attainment, retention, and advancement.¹³³ Disparities in transportation access mirror larger racial inequities. Data from the American Community Survey show a greater share of Black, Latinx, and Asian workers lack access to a vehicle,

compared to white workers.¹³⁴ For example, almost three times as many Black workers lack a vehicle than white workers.¹³⁵ Asian and Black workers are almost four times as likely, and Latinx workers three times as likely, to commute to work by public transit than their white counterparts.¹³⁶

Women and parents also face barriers to accessing transportation, particularly options that preserve their personal safety and work with their child care arrangements.¹³⁷ A 2018 study of transit experiences in New York City found that, on average, women paid an additional \$26-50 per month relative to men to access safer forms of transportation.¹³⁸ Women with low incomes may have fewer resources to pay for safer transit options.¹³⁹ In addition, for parents with low incomes, transportation may complicate securing child care arrangements. For example, in a survey of low-income parents in Oakland, Calif., "transportation problems" were cited as one of the top three concerns about the child care system among those with unpredictable or irregular schedules.¹⁴⁰ Families may be disincentivized from participation in early care and childhood education (ECE) programs by long commute times to programs, school, or work (or sometimes all three and more),¹⁴¹ and transportation issues can lead to late arrivals or absences for parents and children alike, placing jobs, educational experiences, and access to supports at risk.



THE TAX CODE PROVIDES LIMITED & INEQUITABLE TRANSPORTATION-RELATED SUBSIDIES

Employers can offer employees the opportunity to use pre-tax income (up to \$260 per month per employee) to defray certain transportation costs, such as parking and public transit.¹⁴² However, this tax subsidy is of limited utility to low- and moderate-income families. First, an employer must voluntarily offer the benefit and, in 2016, only six percent of employees reported having access to subsidized commuting (with only two percent of workers in the lowest 25 percent of income having such access).¹⁴³ Since, under the TCJA, employers may no longer deduct

such expenses from their own taxes, they may be less likely to do so now.¹⁴⁴ Second, this tax subsidy requires workers to defer income they may not be able to forego. Third, the form of the tax subsidy (an exclusion from income) is of less value to low- and moderate-income families than a refundable credit – and of more value to higher-income employees per dollar of transportation expenses. As a result, this tax subsidy is regressive and likely *increases* gender and racial inequities.¹⁴⁵

LOW- & MODERATE-INCOME FAMILIES HAVE VERY LIMITED ACCESS TO TRANSPORTATION BENEFITS THROUGH DIRECT SPENDING PROGRAMS

There is no dedicated program for providing transportation assistance to low-income individuals and families. The TANF program, primarily a cash assistance and work support program, theoretically recognizes transportation access as a critical work support.¹⁴⁶ In reality, fewer than 1 in 4 low-income families with children receive income assistance through TANF, and transportation support through TANF

is negligible at best.¹⁴⁷ In sum, for the vast majority of low-income working families, transportation expense assistance is not offered through either the tax code or direct spending programs. Consequently, transportation costs can make it more expensive, and thus harder, for low-income workers to actually go to work.

CURRENT POSTSECONDARY EDUCATION ASSISTANCE LEAVES STUDENTS WITH UNMET NEEDS

Postsecondary education is considered to be central to accessing economic opportunity and mobility, with higher levels of education correlated with higher earnings and more stable employment.¹⁴⁸ But many students are constrained by cost. As the costs of higher education continue to rise,¹⁴⁹ so do the hurdles for students from low- and moderate-income families.¹⁵⁰ In 2016, 63 percent of all undergraduate students had some level of unmet financial need, after accounting for financial aid.¹⁵¹

These costs can be especially daunting for students who are already facing significant barriers to higher education, such as underfunded public schools, structural racism and gender discrimination, as well as other factors.¹⁵²

For a growing group of “non-traditional” students who are financially independent of a parent or guardian, financial challenges can be especially acute.¹⁵³ Many of these independent students are parents, who manage classes, caregiving, and often employment.¹⁵⁴ These non-traditional students have higher levels of unmet financial need¹⁵⁵ and food insecurity¹⁵⁶ than their peers who remain dependents.¹⁵⁷ At four-year public universities, 68 percent of independent students face unmet need relative to 54 percent of dependent students.¹⁵⁸ Overall, more than 90 percent of full-time independent college students with incomes below \$28,356 had unmet financial need in 2011-2012,¹⁵⁹ the most recent year for which data are publicly available.

Higher education costs have racial and gender equity implications: without financial support, students with unmet needs are more likely to work more hours, accrue more loans and debt, or quit school altogether.¹⁶⁰ Students of color hold more debt than their white counterparts, on average, with Black students borrowing more than their white and Latinx counterparts.¹⁶¹ In 2011-2012, Black women had the highest mean cumulative

debt for students graduating with a bachelor's degree, compared to white men, white women, Latinx women, and Asian women.¹⁶² In the long term, increased debt can result in lower job satisfaction levels, a decrease in personal savings, and lower rates of buying a home.¹⁶³ Research on the racial wealth gap highlights educational debt as a key driver of existing wealth disparities.¹⁶⁴

SUPPORT FOR POSTSECONDARY EDUCATION IN THE TAX CODE WARRANTS REFORM TO ADVANCE EQUITY

The federal tax code provides a number of subsidies for higher education expenses, including the American Opportunity Tax Credit¹⁶⁵ (AOTC). In 2009, the AOTC – a temporary replacement for the Hope Scholarship Credit – was enacted as part of the American Recovery and Reinvestment Act (ARRA).¹⁶⁶ ARRA made the AOTC more generous than the Hope Credit, including by making it partially refundable (up to \$1,000, out of a maximum credit amount of \$2,500).¹⁶⁷ As a result, the AOTC potentially reached an estimated four million additional students.¹⁶⁸

In FY 2009, 40 percent of households claiming the AOTC had AGI below \$30,000, a dramatic improvement over the share of low-income households claiming the Hope Credit.¹⁶⁹

Though 15 percent of AOTC benefits are claimed by families with incomes over \$100,000,¹⁷⁰ the AOTC's reach nonetheless demonstrates the difference even partial refundability can make for low- and moderate-income families. However, the AOTC represents only a fraction of higher education expenses.¹⁷¹

In contrast, other education-related tax subsidies, including “529” college savings plans, are skewed heavily to higher-income households. These plans – first created in the mid-1990s as tax deductions, and then later restructured under the 2001 Tax Relief Act¹⁷²– provide generous state and federal tax benefits: investment gains and withdrawals for eligible expenses are exempt from federal and state income tax.¹⁷³ Low- and moderate-income families are unlikely to open 529 plans. First, these families often cannot spare income to contribute to savings accounts like 529 plans.¹⁷⁴ Second, the form of the tax subsidy (exclusion from taxable income)^f provides less value for these families than, for example, a refundable tax credit.¹⁷⁵ In contrast, higher-income families who can already afford to put extra income into savings can use these accounts as tax shelters,¹⁷⁶ opening them for multiple children or grandchildren and building significant, tax-exempt savings. Account owners can use 529 account funds to save for higher education expenses, indirectly encouraging their children to plan to attend college, and (under the 2017 tax law) for private school tuition for students enrolled in prekindergarten¹⁷⁷ through high school.¹⁷⁸

f In addition to federal tax subsidies for 529 plans, 33 states and the District of Columbia provide additional deductions or credits for contributions to 529 plans—which similarly tends to advantage higher income households the most. See Pew Charitable Trusts, *How Governments Support Higher Education Through the Tax Code* (2017), <https://www.pewtrusts.org/en/research-and-analysis/reports/2017/02/how-governments-support-higher-education-through-the-tax-code>.

DIRECT SPENDING FOR FINANCIAL AID INCREASINGLY FALLS SHORT

Direct spending programs, primarily the Pell grant program, offer postsecondary support for low-income students and families. Pell grants are direct federal grant funds awarded to students with financial need pursuing undergraduate degrees or enrolled in certain post-baccalaureate programs.¹⁷⁹ Trends within the Pell grant program demonstrate a clear increased demand. The majority of students receiving Pell Grants are independent students, a number that has increased from 39 percent in the 1977-1978 school year to 51 percent in the 2016-2017 school year.¹⁸⁰ In 2017, Pell covered only 29 percent of the average total costs for tuition, fees, and room and board at public four-year universities, which was the lowest number in over 40 years and much lower than the 79 percent it covered in 1975.¹⁸¹ Additionally, tuition at public institutions has risen as a result of states not raising adequate revenue, which has made Pell less valuable.¹⁸²

The failure of Pell values to keep pace with the accelerated growth of postsecondary educational expenses¹⁸³ leaves low- and moderate-income students struggling to fill the gap. Moreover, the complex Pell grant application

process can deter students from pursuing possible financial assistance. The Free Application for Federal Student Aid (FAFSA) form required for Pell grants is three times the length of a typical federal income tax form and includes over 180 questions that can be difficult for students or their families to navigate.¹⁸⁴ In the 2003-2004 school year, an estimated 1.5 million students who were likely eligible for Pell grants, worth around a maximum of over \$4,000 at that time,¹⁸⁵ did not file the FAFSA.¹⁸⁶ A 2017 study found that students who did not fill out the FAFSA collectively lost \$2.3 billion in federal grant funds for college.¹⁸⁷

In sum, in their current form, neither tax subsidies nor direct spending programs adequately or equitably support low- and moderate-income families, women-headed families, and families of color.





OPPORTUNITIES & CHALLENGES FOR ADVANCING EQUITY THROUGH REFUNDABLE TAX CREDITS

Low- and moderate-income families – and the women-headed households and families of color overrepresented among them – are currently underserved by both tax provisions and direct spending programs when it comes to housing, child care, transportation, and higher education needs. This section discusses how in contrast to many tax subsidies discussed earlier, which largely exclude low- and moderate-income people, refundable tax credits like the EITC and CTC promote economic security for millions of families and serve as a tool for increasing economic equity. Refundable tax credits can also be used to advance gender and racial equity.

Refundable tax credits are not a one-size-fits-all policy solution, however. As section III describes in greater detail, policymakers should carefully consider whether, when, and how to use tax credits to complement direct spending to support low- and moderate-income families. Depending on the particular policy goal, non-fiscal policies like raising the federal minimum wage, refundable tax credits, increased and sustained investments in direct spending programs, reimagining those programs altogether – or a combination of all of these options – would advance gender, race, and economic equity. Also, policymakers should contemplate whether, and how, existing tax subsidies – especially those that conspicuously exclude low- and moderate-income families to the overwhelming benefit of the wealthy – may need to be reformed or even eliminated. This Section walks

through some advantages and limitations of providing assistance as refundable tax credits, especially as compared to direct spending programs (see the Appendices for examples of how the framework can be applied to current policy proposals).

Policymakers should contemplate whether, and how, existing tax subsidies – especially those that conspicuously exclude low- and moderate-income families to the overwhelming benefit of the wealthy – may need to be reformed or even eliminated.

BUILDING ON THE SUCCESSES OF THE EITC & CTC

Refundable tax credits like the EITC and the CTC are tax policies that increase racial, gender, and economic equity. Refundable tax credits also enable workers with low and moderate incomes who pay other taxes, but have little or no federal income tax liability, to receive a refund. The EITC and the Additional Child Tax Credit (ACTC) (the refundable portion of the CTC) are the two refundable tax credits with the most significant impact on low- and moderate-income families.¹⁸⁸ The EITC is designed to support and reward work; the amount of the EITC depends on income, number of children, and marital status.¹⁸⁹ For Tax Year (TY) 2019, the EITC is worth a maximum of \$6,557 for workers with more than two children, with smaller credit amounts for workers claiming fewer children or not claiming children.¹⁹⁰ The CTC, which is designed to help families meet the costs of raising children, is worth up to \$2,000 per child.¹⁹¹ The CTC is partially refundable, up to \$1,400 for TY 2019, for families with at least \$2,500 in earned income.¹⁹²

Refunds from the EITC and the ACTC boost the incomes of low- and moderate-income families and support work by supplementing low wages.¹⁹³ These credits also help offset federal payroll taxes,¹⁹⁴ as well as state taxes, such as sales taxes, which disproportionately burden low- and

moderate-income families.¹⁹⁵ The Center on Budget and Policy Priorities estimates that the EITC and ACTC kept 7.9 million people out of poverty in 2018, including 4.2 million children.¹⁹⁶ Indeed, these credits keep more families out of poverty than any other federal program, excluding Social Security.¹⁹⁷ Research has demonstrated that income boosts provided by these refundable tax credits improve children's immediate well-being and are associated with improved health and education outcomes during childhood and adulthood, along with an increase in hours worked and earnings.¹⁹⁸

Importantly, the EITC and CTC particularly benefit women, households of color, and women of color. The EITC and ACTC benefit a larger proportion of households of color than white households,¹⁹⁹ and the share of women of color (both women filing tax returns themselves and as spouses) benefiting from the CTC and ACTC is significantly larger than the share of white women benefiting from these credits.²⁰⁰ In addition, Black, Latinx, and Native American women have larger average EITC credit amounts than white women.²⁰¹ (Latinx and Native American women also have larger average ACTC amounts than white women.)²⁰²

THE POTENTIAL FOR ADVANCING EQUITY THROUGH REFUNDABLE TAX CREDITS

In addition to providing assistance to low- and moderate-income families where none might otherwise be available, refundable tax credits offer some advantages as compared to direct spending programs.⁹

These advantages (and others) would likewise apply to additional refundable tax credits.²⁰³

IN PARTICULAR, REFUNDABLE TAX CREDITS LIKE THE EITC AND CTC:

- Have track records of reaching families, since refundable credits can be claimed through a single annual income tax return;
- Offer many families savings and purchasing power beyond what they might have otherwise, since benefits arrive in a lump-sum; and
- Have a higher likelihood of reaching eligible families than some direct spending programs, which are limited by capped funding or other design challenges.

⁹ Refundable tax credits may also be viewed more positively by recipients. Benefits administered through the tax code reinforce the identity of the beneficiary as a taxpayer. Not only does this association confer political benefits previously mentioned, it makes the receipt of benefits a point of pride. Indeed, as Kathy Edin and Luke Shaefer discuss, the delivery of the EITC as a refund tied to work “lends the impression that the government benefit is ‘earned,’ a just reward for hard work.” They also find that there is some delivery dignity with tax credits as tax filing may be seen as more respectful than the going to the “welfare office.” Kathryn Edin & Luke Shaeffer, \$2 A Day: Living on Almost Nothing in America 172 (2015).

REFUNDABLE TAX CREDITS HAVE A DEMONSTRATED TRACK RECORD OF REACHING FAMILIES

The tax system already administers a wide range of benefits, including refundable tax credits like the EITC and CTC, to millions of taxpayers every year with high participation rates.²⁰⁴ This administration could certainly be improved, including by adequately funding the IRS. But some aspects of tax code administration, even as it currently exists, weigh in favor of providing more assistance in the form of refundable tax credits like the EITC and CTC.

Households demonstrate eligibility for tax subsidies, including refundable tax credits like the EITC and CTC, annually when filing their federal tax returns. This structure may facilitate claims by independent contractors, contingent workers, and other workers who experience fluctuating hours and income throughout the year and may thus face difficulties applying for and receiving

benefits from direct spending programs under existing program rules. Moreover, each tax filer may claim all the relevant tax subsidies (including all of the refundable tax credits for which they may be eligible)^h on a single federal return, as opposed to submitting separate applications for various direct-spending programs (likely sent to different agencies). While claiming refundable tax credits like the EITC can be complicated, it may be less onerous and time-consuming than completing application processes for many direct spending programs.²⁰⁵ Further, free tax preparation assistance is available to many low- and moderate-income tax filers through programs such as the Volunteer Income Tax Assistance (VITA) program, which could be expanded to reach even more eligible filers²⁰⁶ (see Box 5).

REFUNDABLE TAX CREDITS FACILITATE FLEXIBILITY & PURCHASING POWER

Refunds from the EITC and CTC are currently distributed once a year, after tax filers' federal tax returns are filed and processed, often providing significant lump sums.²⁰⁷ Taxpayers receiving these refunds rarely have access to comparable amounts of cash during the year, given that almost 40 percent of adults would not have enough cash (or its equivalent) to meet an unexpected \$400 expense.²⁰⁸ Tax refunds thus provide low- and moderate-income families with flexibility and buying power,²⁰⁹ allowing them the autonomy to decide how best to meet their family's financial needs.²¹⁰ Indeed, some low- and moderate-income families prefer receiving a significant lump-sum, one-time payment.²¹¹

In contrast, the level of cash assistance to families in poverty distributed through direct spending programs (principally TANF) has plummeted in recent decades. Only around a quarter of TANF funds go directly to families in the form of cash assistance, compared to 70 percent in 1996,²¹² and, in almost all states, the amount of TANF assistance is not enough to move a family of three over half the poverty line. In addition, TANF participation has declined for all families in poverty – from 68 percent of eligible families in 1996 to 23 percent in 2017.^{213,i}

^h Most tax credits require a separate worksheet or schedule, all of which are filed with the federal return.

ⁱ In addition, tax refunds offer anonymity to the recipient, since they are issued as a check, or deposited into the taxpayer's bank account (if they have one), compared to the administration of direct spending programs, which can place indirect or direct financial restrictions on the people receiving benefits and are easily identifiable. See Jeanine Grant Lister, *The Poor Are Treated Like Criminals Everywhere, Even the Grocery Store*, PostEverything (Apr. 1, 2015), <https://www.washingtonpost.com/posteverything/wp/2015/04/01/the-poor-are-treated-like-criminals-everywhere-even-at-the-grocery-store/>. Additionally, tax refunds can be split among multiple accounts, providing the flexibility to meet multiple financial needs, from a basic checking account to savings or retirement. See I.R.S., Taxpayers Can Get Faster Tax Refunds With Direct Deposit (Apr. 10, 2019), <https://www.irs.gov/newsroom/taxpayers-can-get-faster-tax-refunds-with-direct-deposit>.

REFUNDABLE TAX CREDITS ARE RESPONSIVE TO NEED

When households meet eligibility criteria for refundable tax credits like the EITC and the CTC, they typically receive the claimed tax benefits.²¹⁴ In contrast, many eligible families are not served by direct spending programs. First, many direct spending programs are not designed as federally guaranteed benefits. This insufficient funding limits the number of families who can be served. For example, as discussed in Section I, underfunding of direct spending programs for housing assistance²¹⁵ and child care assistance²¹⁶ has resulted in fewer families being served and significant waitlists, among other restrictions. In addition, some direct spending programs, like TANF, are unable to be responsive to changes in need, due to

structural limitations that limit or cap funding levels.²¹⁷ Static funding requires that states reduce the number of people served, benefit size, or other programming as the value of that funding erodes due to inflation.²¹⁸ In fact, the Center on Budget and Policy Priorities estimates that 99 percent of TANF participants receive a benefit below the level available when the program was established in 1996.²¹⁹ Notably, EITC (and Medicaid) participation rates are higher than those for housing assistance²²⁰ and TANF – which, unlike refundable tax credits and Medicaid, do not serve all eligible claimants (housing assistance because it is subject to inadequate discretionary funding²²¹ and TANF because it is structured as a block grant).

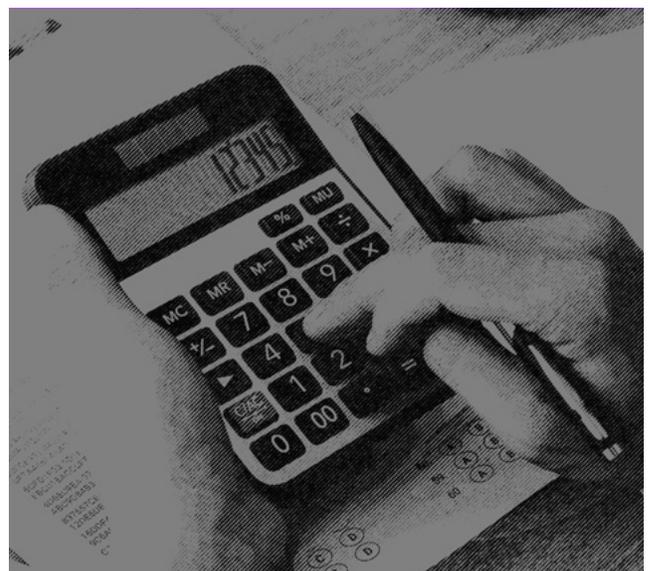
ADDRESSING CHALLENGES & LIMITATIONS OF REFUNDABLE TAX CREDITS TO ADVANCE EQUITY

Refundable tax credits like the EITC and CTC do have some limitations that if addressed, could further boost their reach and impact.

IN PARTICULAR:

- To the extent that they require earned income, the EITC and CTC exclude those who are not in the formal labor market (including many students, people with work-limiting disabilities, and caregivers), are unemployed, or have very low earnings;
- The complexity of the EITC, especially, and the CTC can make it challenging and sometimes costly for low- and moderate-income taxpayers to claim these credits; and
- The timing of the delivery of tax assistance limits the extent to which refundable tax credits can (1) smooth income levels throughout the year for workers with fluctuating incomes and (2) help low- and moderate-income families meet expenses as they arise throughout the year.

Policymakers could further improve refundable tax credits like the EITC and CTC by addressing these limitations, and should also attempt to mitigate these limitations in the design of additional refundable tax credit proposals intended to advance similar policy goals.



REQUIRING EARNED INCOME HAS EQUITY IMPLICATIONS

Requiring earned income to be eligible for refundable tax credits like the EITC and CTC can undermine the credits' equity impacts. The EITC requires taxpayers to have earned income or self-employment income in order to claim the credit, and the CTC similarly requires taxpayers to have earnings in order to receive a refund.²²² As a result, taxpayers with very low or no earnings may receive limited – or no – benefit from these refundable tax credits.

According to the Urban Institute, in 2019, insufficient earnings prevented approximately 16.8 million people (including adults and children) from receiving the maximum EITC, and 16.1 million people were fully excluded due to lack of earnings.²²³ The earned income requirements have limited these credits' benefits for the families most disadvantaged in the labor market, like families in which adults have lost jobs in a particular tax year and reported little earned income, but received unemployment insurance

benefits, which do not qualify for the purposes of claiming the EITC or refundable CTC. Those who face structural racism and ongoing discrimination and harassment on the basis of race, gender, sexual orientation, or other identities²²⁴ which are barriers to employment, may also be affected by the earned income requirements of the credits. Even during the longest economic expansion in U.S. history, the unemployment rate for Black workers remains nearly twice that of white workers.²²⁵ Moreover, the latest Bureau of Labor Statistics (BLS) data from the second quarter of 2019 show that unemployment rates for Black women and Latinx women are 5.6 percent and 4.3 percent respectively, compared to 3.1 percent for white women.²²⁶ The earned income requirement can also limit or exclude claims by students (including independent students and student-parents), people with job-limiting disabilities, and people – predominantly women – who are unable to participate in formal work because of unpaid caregiving responsibilities.²²⁷

BOX 3. THE EITC & WORKERS WITHOUT QUALIFYING CHILDREN

Low income workers without qualifying children cannot benefit from the CTC or the larger EITC for families with children.²²⁸ For workers not claiming children, the EITC is worth only a maximum of \$529 for TY 2019 – and is available only to workers between the ages of 25 and 64. This means that tax obligations can actually push this group of low income workers below the poverty line.²²⁹ Improving the EITC for workers not claiming qualifying children would address this gap.²³⁰ In addition, wage stagnation for low- and moderate income workers over the past several decades²³¹ indicates that the EITC for families with children should be increased to mitigate these effects.

Further, the TCJA limited the amount of the refundable CTC to \$1,400 in 2019, even though it increased the amount of the CTC from \$1,000 to \$2,000 per eligible child.²³² This leaves nearly 29 million children in households with at least one working parent not receiving the full benefit of this increase.²³³ Researchers at Columbia University's Center on Poverty and Social Policy (CPSP) have found that among Black children and Latinx children, around half will receive less than the full credit compared to 23

percent of white children. The researchers also found that 70 percent of children in women-headed households will receive less than the full credit, compared to 25 percent of children in two-parent households.²³⁴

Legislation has been introduced that would address both the earned income requirement and the limit on the amount of the refundable CTC (**see Appendix 2**).²³⁵

BOX 4. EXCLUDING IMMIGRANT FAMILIES HAS EQUITY IMPLICATIONS ACROSS BOTH TAX PROVISIONS & SPENDING PROGRAMS

Like many other federal benefit programs, both means tested and universal, the EITC and CTC exclude or limit the benefit for families that include undocumented immigrants (many of whom are people of color).

Undocumented immigrants do not qualify for a Social Security Number (SSN), but they can use an Individual Tax Identification Number, or ITIN, to file tax returns. However, they cannot claim the EITC if any person on their tax return lacks a SSN that is valid for employment.²³⁶ Similarly, following the passage of the TCJA, if children claimed for the CTC do not have valid SSNs, the claiming taxpayer will be unable to receive both the refundable and non-refundable portions of the CTC.²³⁷ (If children do have SSNs, they can be claimed for the CTC if their parents are undocumented and file using an ITIN.)²³⁸ As a result, millions of children and families are unable to benefit from these credits. In particular, the TCJA ended the CTC for roughly one million children (overwhelmingly “Dreamers” who were brought to this country by their parents),²³⁹ many of whom are Latinx.²⁴⁰ Further, when recipients of Deferred Action for Childhood Arrivals (DACA) status (which is slated for termination by the Trump Administration) lose their DACA status, they will also lose eligibility for the EITC, even though many have U.S.-born citizen children.

Moreover, the ongoing attacks on immigrant families affect many mixed-status families, whose members are a combination of U.S citizens, legal permanent residents, and undocumented immigrants.²⁴¹ The “chilling effect” of the Trump administration’s attacks on immigrant families means that many families are not enrolling in public benefits or claiming tax credits for which they are eligible out of fear that participation could jeopardize their or a family member’s current status or future chances to obtain lawful permanent residency.²⁴² As the Center on Budget and Policy Priorities has observed, “some evidence indicates that Spanish-speaking and Latino families, particularly in rural areas, may be less aware of the EITC than some other eligible populations, although residents of areas with high concentrations of immigrants also appear to have higher EITC participation rates.”²⁴³ While Latinx families, and particularly Latinx women, benefit significantly from the EITC and CTC and do so at higher rates than white households,²⁴⁴ these exclusions and broader policies to terrorize immigrant families can undermine economic security for immigrants as well as the families and communities that they contribute to.²⁴⁵



THE LEVEL OF COMPLEXITY CAN AFFECT ACCESS

The EITC is a complicated tax credit to claim; the IRS publication on the EITC that individuals are supposed to use when preparing their tax returns is 40 pages long.²⁴⁶ This complexity leads many EITC recipients to resort to paid tax preparers.²⁴⁷ In 2013, 3 in 5 households who received the EITC paid for a tax preparer, costing them about \$990 million in fees.²⁴⁸ These costs reduce families' tax refunds and, effectively, constitute de facto access fees. Importantly, families of color are particularly likely to bear these costs: over 70 percent of Latinx and Black low-income families report using paid tax preparers.²⁴⁹ Unfortunately, the use of paid preparers does not guarantee compliance. The Treasury Department found that unenrolled paid preparers (i.e., preparers "who are neither attorneys, certified public accountants, nor enrolled agents") make errors at a higher rate than other types of preparers.²⁵⁰

The complexity of the EITC may not only impose filing costs, but also increase the risk of IRS enforcement action. (A companion report, "The Faulty Foundations of the Tax Code," also examines potential inequities in IRS enforcement and proposes some policy solutions

to prevent them.) As IRS funding has declined, the audit rates for high-income households have declined at a faster rate than for low-income households claiming the EITC,²⁵¹ despite the much more significant problems with tax evasion in upper-income households and corporations, which contributes 15 times more to the "tax gap" than errors in claiming the EITC.²⁵² Specifically, in 2018, 43 percent of all individual audits were of EITC recipients, totaling 382,000 returns.²⁵³ While this is less than two percent of EITC filers,²⁵⁴ reporting from ProPublica has found that the zip codes with the highest EITC audit rates, located in the rural South, were disproportionately Black, raising significant equity concerns.²⁵⁵ Audits also create chilling effects, decreasing the rate of audited filers' future claiming of the EITC.²⁵⁶

Zip codes with the highest EITC audit rates were disproportionately Black.

BOX 5. TAX FILING ASSISTANCE & OTHER TAXPAYER ORIENTED CHANGES CAN REDUCE EITC ERRORS

Advocates and policy analysts have identified a number of ways to reduce some of the negative consequences of the EITC's complexity.

For example, the Taxpayer Advocate Service has recommended regulating paid preparers as a way to reduce erroneous claims of the EITC.²⁵⁷ The VITA program has also proven effective in assisting low-income taxpayers at no cost to them and has the highest accuracy rate of preparer types. Increasing funding for this successful program could also reduce barriers to claiming the EITC.²⁵⁸ Increasing IRS funding, re-evaluating some of the agency's EITC audit procedures, and shifting from an "enforcement" towards a "compliance" mindset also might mitigate the consequences of the EITC's complexity for low- and moderate-income households.

Some requirements of the CTC are also complicated. For example, parents who are divorced can “trade off” the ability to claim the CTC; such arrangements can be complicated for tax filers to document.²⁵⁹ (More generally, substantial changes to family structures in the U.S. overall as well as changes to particular families’ structures over time can make claiming children for the CTC, as well as the EITC, challenging for many families.)²⁶⁰ In addition, partial refundability of the CTC adds complexity in terms of how to claim the credit, and may add confusion for the filer over the refund amount. Similarly, a Government

Accountability Office (GAO) report indicated that the complexity of the AOTC resulted in nearly 1 in 4 middle-class families eligible to receive the AOTC claiming less than the maximum to which they were entitled.²⁶¹

There are existing administrative and legislative proposals to reduce the complexity of refundable credits like the EITC, as well as mitigate the consequences of their current complexity.²⁶² Policymakers should also prioritize ensuring that new refundable tax credits are not unduly complex.

THE TIMING OF BENEFITS SHOULD WORK WITH FAMILIES’ ECONOMIC REALITIES

As discussed earlier, the receipt of tax refunds as a lump sum provides advantages for low- and moderate-income families, including the opportunity to reduce accumulated debt, make large purchases or investments they might not otherwise have the cash to undertake, and put aside savings or otherwise build assets.²⁶³ However, receiving tax refunds from the EITC and CTC as a lump sum fails to address ongoing liquidity needs of resource-constrained families, who may resort to payday lenders or other predatory financial products throughout the year – accruing interest rates that erode the value of lump-sum payment relative to receiving the credit in more periodic intervals.²⁶⁴ This can be particularly problematic for workers with fluctuating incomes, such as seasonal or contingent workers.

Moreover, when tax credits are intended to help families meet particular costs – such as expenses for higher

education – the timing of refunds are often disconnected from the kind of expenses they are intended to subsidize. For example, costs such as tuition and fees are due at the beginning of the semester, but the AOTC cannot be claimed until tax-filing season begins; families often wait more than a year after paying these expenses before they receive tax assistance.²⁶⁵ Likewise, even if the CDCTC were to be made refundable, child and dependent care expenses remain ongoing.

While many families prefer lump-sum payments and have budgeted around the timing of them, some households could benefit from the option to elect periodic or advance payments throughout the year,²⁶⁶ which could help with food, housing, and other ongoing costs. Bipartisan legislative proposals to establish periodic or advance payment options for the EITC and CTC exist, and have attracted widespread support.²⁶⁷





A POLICY FRAMEWORK FOR ADVANCING EQUITY THROUGH REFUNDABLE TAX CREDITS

This section proposes a framework to assist policymakers and policy influencers in evaluating, designing, and strengthening refundable tax credits to most effectively and equitably advance economic security and opportunity, particularly for women and people of color. As set forth in Section I, when spending-side programs and tax policies are designed in isolation or actively pitted against one another,²⁶⁸ low- and moderate-income people fall through the cracks. As outlined in Section II, there are advantages and limitations to using refundable tax credits as a strategy to fill those gaps.

This third section aims to provide lawmakers with the tools to navigate the interplay between direct spending programs and tax policies and determine when and how to best use a refundable tax credit as a policy tool to advance equity. Appendices 1 and 2 then provide illustrative applications of the framework to proposals to strengthen the CDCTC as well as to the Working Families Tax Relief Act (which would strengthen the EITC and CTC).

Previous analyses have laid important groundwork about considerations to effectively leverage the tax code to advance specific policy goals.²⁶⁹ The framework outlined in this section builds on this work and is designed as a decision tree in which policy and political context are both central inputs. Thus, when the political or policy context shifts, the answers can adjust accordingly, placing a greater emphasis on spending side investment over tax credits, or

vice versa, as the context requires. This adaptable design ensures lawmakers and other policy influencers avoid two common traps: (1) allowing the perfect to become the enemy of the good; or (2) championing small-scale proposals that can undermine more effective and visionary policy solutions. While this framework is not exhaustive, it is intended to help policymakers propose and enact effective and equitable refundable tax credits.

Based on the answers to these questions in the framework below, lawmakers should be able to answer the central question of this report: would this tax proposal advance income, gender, racial, and/or other forms of equity? And they should feel confident that their proposal does so, in ways that are grounded in both practical and political considerations and yet consistent with advancing a longer-term and more visionary policy agenda.

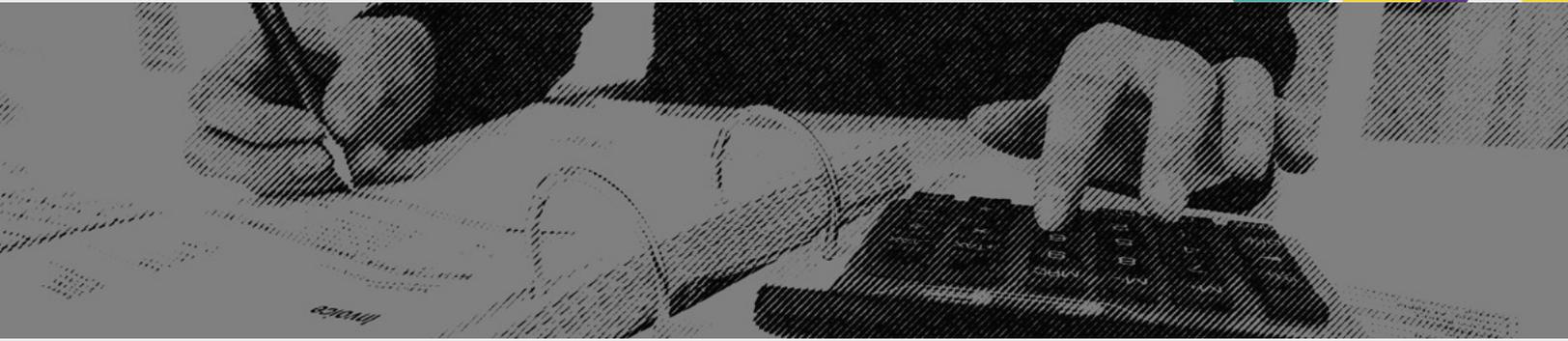


FIGURE 6. AN EQUITY FRAMEWORK FOR EVALUATING REFUNDABLE TAX CREDITS & PROPOSALS TO REFORM THEM

OVERARCHING QUESTIONS	GUIDING QUESTIONS	NEXT STEPS/GUIDANCE
<p>QUESTION 1. What is the policy goal?</p>	<p>A. Is there any reason to not equitably reach low- and moderate-income people, women, people of color, LGBTQ people, people with disabilities, immigrant families, or other historically disadvantaged groups as a part of this policy goal?</p>	<p>The answer should always be “no”.</p>
	<p>B. Is there an existing tax subsidy intended to further this policy goal that excludes low- and moderate-income people, women, people of color, or other historically disadvantaged groups?</p>	<p>If the answer is no, determine if there is a spending side program that could be strengthened as part of the strategy to achieve the policy goal (see question 1C).</p> <p>If the answer is yes, based on the revenue effects and potential for the tax subsidy to reach low- and moderate-income families, lawmakers should evaluate if it is better to (1) eliminate the existing tax expenditure altogether (since it does not help those who need it most and the revenue could be put to better use); or (2) to significantly reform it in a way that increases equity creation of a refundable credit.</p>
	<p>C. Is there a direct spending program that also seeks to achieve this policy goal?</p>	<p>If there is no tax or spending program, proceed to Question 2 to see how, if at all, a new tax credit proposal could equitably advance the policy goal.</p> <p>If there is a direct spending program, see discussion in Question 2 below.</p>

▶ **FIGURE 6 CONTINUES ON THE FOLLOWING PAGE**

OVERARCHING QUESTIONS	GUIDING QUESTIONS	NEXT STEPS/GUIDANCE
<p>QUESTION 2. How would this proposed tax credit complement any direct spending programs that further this policy goal & target low- & moderate-income families?</p>	<p>A. If a complementary direct spending program exists that also seeks to achieve this policy goal, is it funded to automatically reach all who are eligible, or otherwise fully funded?</p>	<p>If there is not a direct spending program that is already successfully reaching low-income families and fully funded, a tax credit can be helpful in filling in gaps or reaching more families.</p>
	<p>B. If so, does the proposed tax credit subsidize expenses or behaviors not covered by the spending-side program?</p>	<p>If there is a fully-funded spending program, return to Question 1 and consider the efficacy of a new tax credit. Alternatively, ensure the design of the credit is complementary to existing spending programs, for example, by subsidizing expenses and behaviors not covered by the programs.</p>
	<p>C. Is the activity being subsidized best provided through the private market or as a public good?</p>	<p>If the answer is the private market, a refundable tax credit can be a helpful tool to bolster families' income to purchase the good/service on the private market. If the answer is that the activity is either best provided by the government or best provided by the private market but with a significant role for the government in setting standards and guidelines, a tax credit should only serve an ancillary function.</p>
<p>QUESTION 3. Does the structure of the tax credit proposal meet the needs and/or preferences of low- & moderate-income families?</p>	<p>A. Is the proposed tax subsidy in the form of a fully refundable tax credit?</p>	<p>If not, return to Question 1A. Lawmakers should revisit the proposal to ensure full refundability.</p>
	<p>B. Does the proposed tax credit address specific barriers faced by low- and moderate-income people (including in claiming existing tax subsidies)?</p>	<p>In designing equitable refundable credits, lawmakers should consider not only income barriers (by making the credit fully refundable), but also barriers to claiming the credit, such as documentation requirements.</p>
	<p>C. Is the proposed tax credit simple, easy to claim and administer, and unlikely to give rise to additional enforcement efforts?</p>	<p>If the answer is no, it is important to revisit the design of the credit.</p>
	<p>D. Given the timing of the activity, would the option of ongoing, real-time payments or in-kind benefits assist low- and moderate-income families, as well as a lump-sum refund?</p>	<p>If the latter, a tax credit can be a stronger tool to reach the policy goal. If the former, consider if it is possible to create a well-functioning and attractive periodic payment option for the proposed tax credit. If not, does a lump-sum refund serve an important, though ancillary function?</p>

1. WHAT IS THE POLICY GOAL?

By asking policymakers and policy influencers to articulate the goal of their tax proposal, this overarching question seeks to set the expectation that the policy goal should be inclusive.

Is there any reason to not equitably reach low- and moderate-income people, women, people of color, LGBTQ people, people with disabilities, immigrant families, or other historically disadvantaged groups as part of this policy goal?

The first sub-question in the framework reminds policymakers that there is rarely, if ever, a rationale for excluding low- and moderate-income households, women, people of color, and other marginalized groups from tax policy proposals that further policy goals like supporting work, meeting basic needs, and building wealth and access to opportunity.

Is there an existing tax subsidy intended to further this policy goal that excludes low- and moderate-income people, women, people of color, or other historically disadvantaged groups?

This sub-question should lead policymakers to take concrete steps to address existing tax subsidies that exclude people with low and moderate incomes, women, people of color and others. Insofar as tax subsidies already exist, equity in the tax code can only be achieved by both (1) ensuring that women and people of color have equitable access to tax provisions; and (2) that the tax code provides enough revenue to adequately fund our shared priorities.

Overall, policymakers need to cut back on tax expenditures that exclude low- and moderate-income households – many of which forego significant amounts of tax revenue, undercutting investment on the spending side. As set forth above, this report takes the view that part of policymakers’ decision-making process should be to consider who in our country most needs tax assistance in furtherance of specific policy goals, and that policymakers should target tax policies accordingly.

Is there a direct spending program that also seeks to achieve this policy goal?

As the discussion in Section I of this report makes clear, the existence of a direct spending program does not obviate the utility of a refundable tax credit. Rather, it invites an analysis of whether a tax credit along with direct spending assistance could further the policy goal. Moreover, as flagged under Question 2 below, even if direct spending programs with the same goal were able to fully assist all eligible people, refundable tax credits may still serve a complementary function that both increases economic security and advances equity. In any event, there is no rationale for excluding historically marginalized groups from receiving tax subsidies or limiting their potential benefits up front.



2. HOW WOULD THIS PROPOSED TAX CREDIT COMPLEMENT ANY DIRECT SPENDING PROGRAMS THAT FURTHER THIS POLICY GOAL & TARGET LOW- & MODERATE-INCOME FAMILIES?

Question 2 assesses the proposed tax credit's function and how the credit would align with any direct spending program designed to further the same policy goal. This inquiry is necessary to ensure that the tax proposal does not inadvertently undercut more ambitious and comprehensive proposals to advance the policy goal and that the tax proposal is explicitly intended to fill gaps in funding or function of direct spending programs (rather than duplicate efforts of direct spending programs). Notably, the answers to this question may change over time, as funding fluctuates, policies are modified, or bolder, visionary proposals are enacted.

If a complementary direct spending program exists that also seeks to achieve this policy goal, is it funded to automatically reach all who are eligible, or otherwise fully funded? If so, does the proposed tax credit subsidize expenses or behaviors not covered by the spending-side program?

The questions in this section of the framework invite policymakers to consider tax credit proposals in the context of both a long-term, ambitious policy vision and in the context of how they can be complementary to direct spending programs as they exist now – in the current budget climate, and in light of historic underfunding of many direct spending programs. The first sub-question, in particular, pushes policymakers to consider whether a direct spending program has the capacity to provide assistance to all those who need it. If not, refundable tax credits can fill gaps caused by insufficient assistance from direct spending programs.

These sub-questions also require policymakers to think clearly about how tax credits can be leveraged to complement and amplify spending-side supports to boost the economic security of low- and moderate-income families, even if direct spending programs are fully

funded and can provide benefits for all those who need them. For example, under CCDBG, child care providers can charge parents copayments, and in some states, can charge parents the difference between the CCDBG voucher amount and the rates the provider would ordinarily charge.²⁷⁰ These costs can place a strain on low-income families' budgets. Copayments are not reimbursed under CCDBG, but families can claim them as expenses for the CDCTC,²⁷¹ providing a complementary role for the CDCTC even in a world where child care assistance is fully-funded.

Is the activity being subsidized best provided through the private market or as a public good?

The sub-question seeks to explore other reasons for which assistance provided through direct funding programs might be the best, or at least the primary, means of furthering a policy goal for low- and moderate-income people: if the good or activity being subsidized is best provided as a public good (or a regulated private good), or whether it can be provided by the private market. Specifically, this question asks policymakers to consider whether it is acceptable to provide low- and moderate-income people with resources to procure the good or service on the market, or whether the good or service in question is best provided through a government program. This may be because the government may be best positioned to enforce standards and guidelines, which the private market is unlikely to provide on its own. In such a case, while a tax credit can be a complementary policy, a more comprehensive spending-side policy that addresses these and other systemic needs should be the primary tool to advance a policy goal. A tax credit can assist the spending-side policy as a complementary policy. In contrast, if the good is something like homeownership or additional income, then a refundable tax credit might be well-suited to provide a more significant share of assistance.

3. DOES THE STRUCTURE OF THE TAX PROPOSAL MEET THE NEEDS &/ OR PREFERENCES OF LOW- & MODERATE-INCOME FAMILIES?

This question is intended to ensure that policymakers focus on centering low- and moderate-income women and people of color in the policy's design.

Is the proposed tax subsidy in the form of a fully refundable tax credit?

Fundamental to tax subsidies increasing equity is their availability to low- and moderate-income people. Low- and moderate-income families simply do not have sufficient tax liability to claim or meaningfully benefit from tax provisions that are not refundable credits. Even nonrefundable tax provisions otherwise intended to benefit lower-income families, like the CDCTC, are in the end not available to those families because of their lack of refundability. Thus, tax subsidies must take the form of a fully refundable tax credit so that they can provide additional resources to low- and moderate-income families.²⁷³

Does the proposed tax credit address specific barriers faced by low- and moderate-income people (including in claiming existing tax subsidies)?

The second sub-question invites policymakers to ensure that tax policies are designed to fully include low- and moderate-income people. For example, as discussed above, requiring families to have at least \$2,500 in earned income in order to receive the refundable portion of the CTC (or ACTC) means that very low-income households with children – who could use a substantial tax refund to defray the costs of raising children – will be unable to do so or will receive less than upper-income households.²⁷⁴ By asking policymakers to consider barriers low-income families face, the framework intends to spur policymakers to address and resolve limitations, like the earned income requirement for a benefit designed to offset the costs of raising children.

Is the proposed tax credit simple, easy to claim and administer, and unlikely to give rise to additional enforcement efforts?

Careful design and implementation of refundable tax credits will consider how to avoid or minimize certain administrative and compliance challenges that may arise. As discussed above, the complexity of the EITC's requirements leads many low- and moderate-income families to rely on paid tax preparers, which (at best) reduces the net gain they receive from a tax refund and (at worst) may place them at greater risk of audit, because of the well-established error rates of paid preparers when preparing tax returns claiming the EITC. All else equal, tax policies that are simple to claim and administer would more adequately serve low- and moderate-income people and reduce inequality overall – including because IRS enforcement resources can be further deployed to investigate higher-income tax filers who contribute more significantly to the tax gap.²⁷⁵

Given the timing of the activity, would the option of ongoing, real-time payments or in-kind benefits assist low- and moderate-income families, as well as a lump-sum refund?

The final sub-question asks policymakers to consider ensuring that the timing of assistance is coordinated with the accrual of expenses that are intended to be subsidized. In general, assistance through direct funding programs is provided on an ongoing basis, as costs are incurred, while tax refunds are received as a lump sum payment once a year, after a federal tax return is filed. If ongoing, real-time payments are necessary, policymakers may consider providing assistance primarily through direct spending programs. Alternatively, they should consider whether or not there are ways to administer periodic payments of refundable tax credits. The advantages of lump-sum refund payments (such as facilitating savings or asset-building) for low-income families should lead policymakers to provide periodic or advance payments as an option, but not as the sole form of the benefit.

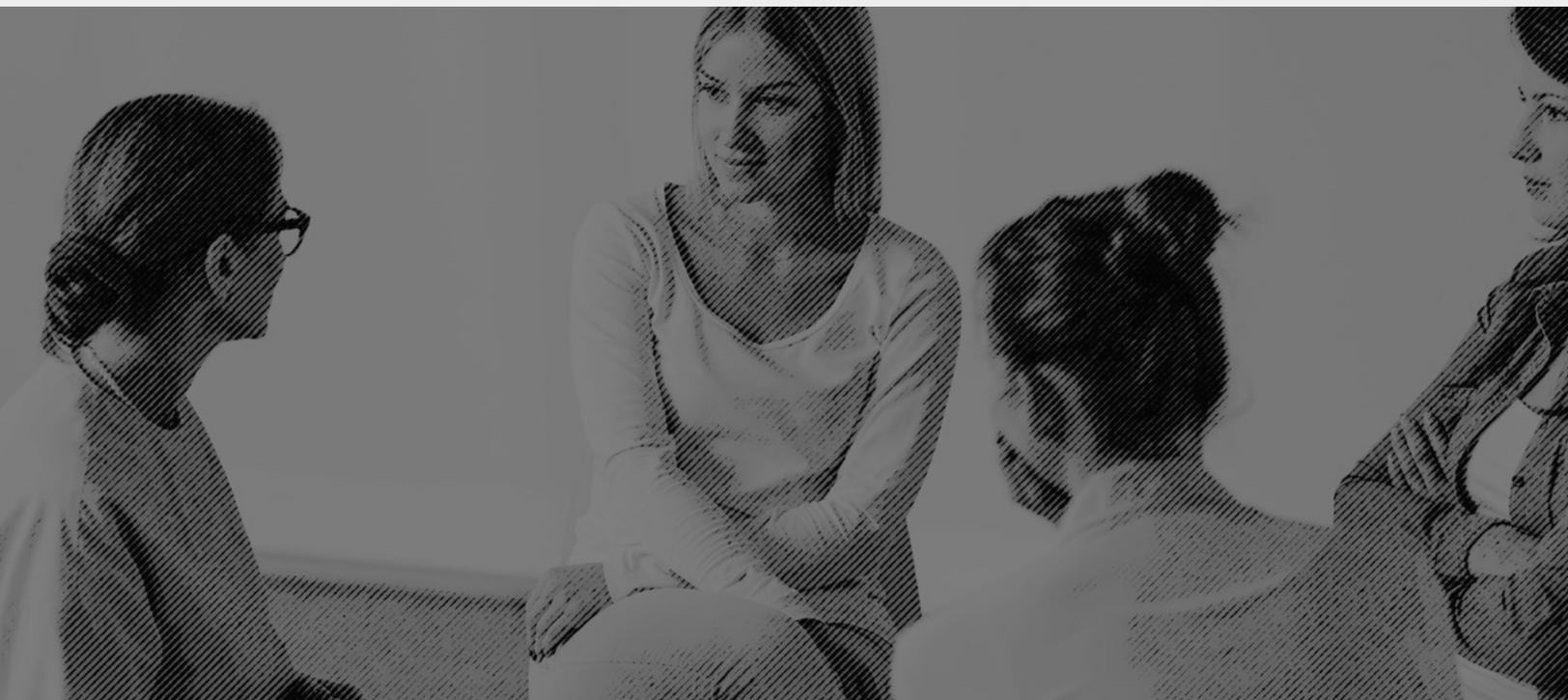
WOULD THIS TAX PROPOSAL ADVANCE INCOME, GENDER, RACIAL, AND OTHER FORMS OF EQUITY?

The framework is intended to help policymakers answer this ultimate question. In addition to the analysis guided by the questions in the framework, policymakers should utilize policy tools such as inclusive budgeting and equity impact statements (both of which are described in a companion report, “The Faulty Foundations of the Tax Code”).²⁷⁶ If policymakers cannot conclude that the tax provision or proposal would advance equity, they should go back to square one and revisit the design of the tax proposal.

Taken together, these questions should help lawmakers answer the fundamental question: Would this tax proposal advance income, gender, racial, and other forms of equity?

IS THIS TAX CREDIT PROPOSAL ADVANCING EQUITY?

- Is it fully refundable?
- Does the activity it subsidizes reflect needs and preferences of low- and moderate-income people?
- If there is an existing spending program, does the credit fill a gap in assistance?
- Does it provide an income boost that will help working families afford goods on the private market, or build wealth?
- Does it limit adding new documentation or administrative requirements?





CONCLUSION

Refundable tax credits have the potential to fill gaps in assistance for low- and moderate-income families underserved by both the tax code and direct spending programs and, in doing so, address racial, gender, and socioeconomic disparities.

Of course, raising the federal minimum wage is an essential and primary policy tool to increase incomes for many households, and direct spending is often a superior policy option for reaching families through supports such as rental assistance or child care. But, as this report illustrates, refundable tax credits can serve as important complementary policy tools for equity, bolstering (rather than undercutting) efforts to increase investments in working families through direct spending programs that provide foundational assistance as well as through policies that raise wages and strengthen worker protections and supports. While the tax code is in effect not gender- or race-neutral, policymakers can leverage refundable tax credits to ameliorate some of its existing embedded inequities as well as mitigate broader systemic barriers to economic inclusion and mobility that most affect women and people of color.

In sum, for refundable tax credits to meet their full potential, policymakers must be clear about their goals and purpose, thoughtful in their design, and intentional about advancing gender and racial equity. The framework proposed by this report is a key resource to do just that – arming lawmakers with the tools to make the tax code work for the rest of us.



APPENDICES

APPENDIX 1.

**APPLYING FRAMEWORK TO THE
CHILD & DEPENDENT CARE TAX
CREDIT ENHANCEMENT ACT OF 2019
& ALTERNATIVE REFUNDABLE CDCTC**

APPENDIX 2.

**APPLYING FRAMEWORK TO THE
WORKING FAMILIES TAX RELIEF ACT**

APPENDIX 1.

APPLYING FRAMEWORK TO THE CHILD & DEPENDENT CARE TAX CREDIT ENHANCEMENT ACT OF 2019 & ALTERNATIVE REFUNDABLE CDCTC

The CDCTC Enhancement Act of 2019, introduced by Sen. Bob Casey and Rep. Danny Davis, would (1) make the CDCTC refundable, (2) increase the maximum credit amount from \$2,100 to \$6,000, (3) increase the income level at which the maximum credit is available, and (4) index the credit amounts for inflation.²⁷⁷

Even with full refundability, one ongoing dilemma is how to reduce the documentation challenges faced by low- and moderate-income families who use informal (or multiple) care arrangements because of unpredictable work schedules, the cost of more formal care, transportation challenges, and other barriers. An NWLC idea under development is an alternative, fully refundable CDCTC for families who attest on their tax forms that they work, are in training or educational programs to prepare for work, or are looking for work; fall under a certain income limit; and have children in child care. This credit would have reduced documentation requirements.

I. What is the policy goal? To help families with the costs of the child or dependent care required for adults in the family to work, look for work, or go to school.

A. Is there any reason to not equitably reach low- and moderate-income people, women, people of color, LGBTQ people, people with disabilities, immigrant families, or other historically disadvantaged groups as part of this policy goal? No.

B. Is there an existing tax subsidy intended to further this policy goal that excludes low- and moderate-income people, women, people of color, and other historically disadvantaged groups? Yes—the nonrefundable CDCTC and the Dependent Care Assistance Plan. (See earlier discussion).

C. Is there a direct spending program that also seeks to achieve this policy goal? Yes, CCDBG.

II. How would this proposed tax credit complement any direct spending programs and other policies that further this policy goal and target low- and moderate-income families?

A. If a complementary direct spending program exists that also seeks to achieve this policy goal, is it funded to automatically reach all who are eligible, or otherwise fully funded? No.

B. If so, then does the proposed tax credit subsidize expenses or behaviors not covered by the spending-side program? Child care assistance should be tackled comprehensively on the spending side and NWLC has collaborated with a range of organizations to lay out principles for an effective policy solution. However, even if child care assistance were fully funded, the enhanced or alternative CDCTC could cover complementary expenses, including parent co-payments.

C. Is the activity being subsidized best provided through the private market or as a public good? In the case of care for children and dependents, there is a strong role for government in ensuring quality standards, a well-trained and fairly compensated workforce, and adequate supply—none of which the market will provide on its

own.²⁷⁸ Thus, direct spending should be the primary policy vehicle through which to advance the policy goal, but there is a strong case for strengthening the CDCTC as a complementary policy.

III. Does the structure of the tax credit proposal meet the needs and/or preferences of low- and moderate-income families?

- A. Is the proposed tax subsidy in the form of a fully refundable tax credit?** Yes.
- B. Does the proposed tax credit address specific barriers faced by low- and moderate-income people (including in claiming existing tax subsidies)?** Yes, for both. The CDCTC Enhancement Act recognizes that moderate-income families need help paying for child care by increasing the income levels at which the maximum credit is available to \$120,000 (currently, \$15,000). The alternative CDCTC recognizes that low- and moderate-income families are more likely to use informal care – especially for infants and toddlers – but may face administrative challenges for claiming the CDCTC as currently structured.
- C. Is the proposed tax credit simple, easy to claim and administer, and unlikely to give rise to additional enforcement efforts?** Yes, for both. The CDCTC Enhancement Act builds upon the same administrative structure as the current credit; the alternative CDCTC requires an attestation rather than documentation.
- D. Given the timing of the activity, would the option of ongoing, real-time payments or in-kind benefits assist low- and moderate-income families, as well as a lump-sum refund?** Child and dependent care costs are ongoing and must be paid monthly. In addition, the cost of care is so significant that it is hard for families to “float” the costs until taxes are filed.²⁷⁹ Therefore, CCDBG should be the primary policy tool to help families afford child and dependent care, but a refundable tax credit can fill important gaps in assistance.

IV. Would this tax proposal have a positive impact on low- and moderate-income people, women, people of color, and others? Yes; it was estimated in 2006 that over a million families would benefit if the CDCTC were just made refundable, most of them with incomes under \$30,000.²⁸⁰

APPENDIX 2.

APPLYING FRAMEWORK TO THE WORKING FAMILIES TAX RELIEF ACT

The Working Families Tax Relief Act of 2019, introduced by Senators Brown, Bennet, Durbin, and Wyden and Representatives Kildee and Evans, would improve the EITC for workers not claiming children and strengthen the CTC.²⁸¹

SPECIFICALLY, THE BILL WOULD:

- Significantly expand the amount of the EITC for workers not claiming children, and expand the age range for eligibility to 19-67 (instead of 25-64 as under current law);
- Allow workers to choose a \$500 advance on their EITC refund;
- Make the CTC fully refundable;
- Allow families to choose to receive their CTC in advance monthly installments; and
- Create a new, \$3,000 Young Child Tax Credit for families with children under age 6.

I. What is the policy goal? Increase families' incomes to address wage stagnation and the increasing costs of raising children.

- A. Is there any reason to not equitably reach low- and moderate-income people, women, people of color, LGBTQ people, people with disabilities, immigrant families, or other historically disadvantaged groups as part of this policy goal?** No.
- B. Is there an existing tax subsidy intended to further this policy goal that excludes low- and moderate-income people, women, people of color, and other historically disadvantaged groups?** No.
- C. Is there a direct spending program that also seeks to advance this policy goal?** Not really, given the severe underfunding of TANF, although a robust minimum wage is a strong complement to the EITC.

II. How would this proposed tax credit complement direct spending programs that further this policy goal and target low- and moderate-income families?²⁸²

- A. If a complementary direct spending program exists that also seeks to achieve this policy goal, is it funded to automatically reach all who are eligible, or otherwise fully funded?** No.
- B. If so, then does the proposed tax credit subsidize expenses or behaviors not covered by the spending-side program?** N/A.
- C. Is the activity being subsidized best provided through the private market or as a public good?** The private market (payment of wages).

III. Does the structure of the tax proposal meet the needs and/or preferences of low- and moderate-income families?

For example:

- A. *Is the proposed tax subsidy in the form of a refundable tax credit?* Yes.
- B. *Does the proposed tax credit address specific barriers faced by low- and moderate-income people (including in claiming existing tax subsidies)?* Yes; in its current form, the EITC for workers not claiming children is not large enough to keep the incomes of low-paid workers from being pushed below the poverty line by federal income taxes;²⁸³ the refundable CTC (or ACTC) is limited to \$1,400 of the \$2,000 CTC amount and requires \$2,500 in earned income to be claimed.²⁸⁴ The Working Families Tax Relief Act would eliminate these limitations to both the EITC for workers not claiming children and the CTC. In addition, the bill would address the higher cost of raising young children, which places a higher burden on families with lower incomes.²⁸⁵
- C. *Is the proposed tax credit simple, easy to claim and administer, and unlikely to give rise to additional enforcement efforts?* The proposed credits build on the existing EITC and CTC infrastructures, with the exception of offering a new option of a \$500 EITC advance payment and advance monthly installments of the CTC, which will likely require some administrative innovations.
- D. *Given the timing of the activity, would the option of ongoing, real-time payments or in-kind benefits assist low- and moderate-income families, as well as a lump-sum refund?* There is no specific activity being subsidized.
 - i. *If the former, is it possible to create a periodic payment option for the proposed tax credit?* The bill proposes an advance of up to \$500 of the EITC and advance monthly payments of the CTC to help with expenses as they arise throughout the year.
 - ii. *If the former, does a lump-sum refund serve an important, though ancillary function?* Yes.

IV. Would this tax proposal have a positive impact on low- and moderate-income people, women, people of color, and others? Yes; together, the bill's EITC and CTC expansions would increase the incomes of approximately "24 million white families, nine million Latinx families, eight million Black families, and two million Asian families."²⁸⁶ If this legislation had been in effect in 2017, over 25 million working women would have benefitted—including almost 4.9 million Black women, nearly 4.8 million Latinx women, 1.3 million Asian women, and 280,000 Native American women.²⁸⁷

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