

**#SaveSCOTUS:  
What's at Stake for Women  
and  
What State & Local Elected Officials  
Can Do**



## **ABOUT THE CENTER**

We're passionate champions of policies and laws that help women and girls achieve their potential throughout their lives — at school, at work, at home, and in their communities. We're committed advocates who take on the toughest challenges, especially for the most vulnerable women — and we make change happen. We're proud to have been on the frontlines of virtually every advance for women for more than 40 years, benefitting their families, their communities, and the nation.

# Agenda

- What's at Stake
- Polling & Messaging
- How to Engage & Win

# **What's at Stake and Process Updates**

Rachel Easter, Counsel

# What's At Stake

## **WHAT'S AT STAKE WITH ANOTHER TRUMP JUSTICE ON OUR NATION'S HIGHEST COURT:**

- Abortion rights
- LGBTQ rights
- Voting rights
- Civil rights
- Immigrant rights
- Disability rights
- Workers' rights

**Tell your Senators to oppose any  
Trump nominee who puts our rights at risk.**

**1 (844) 387-6952**

**#SaveSCOTUS #WhatsAtStake**

*We*  
**THE RESISTANCE**  
A CAMPAIGN OF THE NATIONAL WOMEN'S LAW CENTER

**NATIONAL  
WOMEN'S  
LAW CENTER**  
EXPANDING THE POSSIBILITIES

# Confirmation Process

1. Pre-Hearing
  - Senator Interviews
  - Senate Judiciary Questionnaire
2. Hearing – Week of September 4th
  - Questioning the nominee
  - Outside witnesses
3. Committee Vote
4. Floor Debate
5. Final Vote

# **Messaging & Polling: Supreme Court Vacancy and Kavanaugh**

Gretchen Borchelt, Vice President for  
Reproductive Rights & Health

# Results from research focused on moderate voters nationwide

Research commissioned by NWLC Action Fund and Planned Parenthood Action Fund, conducted by Civis Analytics' political data science team



# Takeaways

- Voters support access to abortion and other key issues
- When given information, voters oppose Kavanaugh
- Voters are ready to take action

# Topline results: Voters support abortion and are concerned about Kavanaugh

- Voters support abortion rights. Seven in ten are opposed to the Supreme Court restricting women's constitutional rights, including abortion. This includes 87% of Democrats, 86% of Independents, and 54% of Republicans.
- A majority of voters of all political leanings say it is important to them personally that a new Supreme Court justice rule to uphold women's constitutional rights, including abortion (71% of Independents, 91% of Democrats, and 60% of Republicans).

# Tremendous advantage for elected officials to lean into abortion rights in the context of the Supreme Court debate

- Voters are twice as likely to support a candidate for elected office who supports women's rights on abortion.

## Elected officials also have a lot to gain by supporting access to birth control and protections for people with pre-existing conditions

- More than 93 percent of voters want the Supreme Court to uphold laws that protect people with pre-existing conditions from being denied insurance coverage.
- Eighty percent are opposed to the Supreme Court ruling to restrict access to birth control.

# Voters are highly engaged on the Supreme Court nomination — and they're ready to take action

- Sixty-five percent of voters have heard about the Supreme Court vacancy
- 75 percent plan to pay “some” or “a lot” of attention to the news about a nominee and confirmation hearing.

# Research among communities of color

Research commissioned by NWLC, In Our Own Voice: National Black Women's Reproductive Justice Agenda, National Asian Pacific American Women's Forum, and National Latina Institute for Reproductive Health

Conducted by PerryUndem Communication

# Key findings

- Large majorities think the country is heading off on the wrong track (88% Black; 75% Latinx; 75% API)
- But most feel some level of determination to help change things in the country
- A majority perceive abortion rights in our country to be at risk (68% Black; 68% API; 60% Latinx)
- Large majorities say it is important to them personally that a new Supreme Court justice rule to uphold a woman's access to safe, legal abortion (85% Black; 83% API; 73% Latinx)

# Most important issues to them personally

Issues that rise to the top in terms of being “extremely” important to them personally:

- Racism and racial justice
- Civil rights
- Access to clean water
- Access to quality, affordable health care; and
- A criminal justice system that is fair and just



Here are some facts about Judge Kavanaugh's record and views. Is this a sign that Judge Kavanaugh would have a positive effect on you or your loved ones, a negative effect, or no effect on you or your loved ones?

Percent "negative" effect on me / loved ones	Black	Latinx	API
Judge Kavanaugh believes that the President should be given more power to do what he wants.	66%	58%	63%
Judge Kavanaugh believes that the President can be above the law.	66%	57%	65%
In many cases, Judge Kavanaugh has sided with bosses and against workers who have been discriminated against on the job.	65%	56%	63%
Judge Kavanaugh has argued that a boss's religious views should override an individual's right to insurance coverage for birth control.	60%	55%	60%
Judge Kavanaugh has ruled in past cases to restrict women's access to abortion.	55%	47%	55%
Judge Kavanaugh recently used his power to allow the Trump Administration to block a young immigrant woman in U.S. custody from getting an abortion.	54%	50%	51%

# Communities of color will take action

Need information (messages) and action steps

Percent “definitely” makes me want to take action	Black	Lat.	API
Supreme Court justices have lifetime appointments to the court. Judge Kavanaugh would be ruling against people’s civil rights for decades to come.	51%	39%	38%
The Supreme Court must have justices that uphold the rights, freedoms, and opportunities for everyone, no matter our race or ethnicity or where we come from.	50%	43%	44%
The Supreme Court must have justices that uphold workers’ rights, including protecting workers from sexual harassment.	50%	40%	43%
The Supreme Court will make decisions that affect abortion access, health care access, immigrant justice, and the opportunities for people to be financially stable and live free, safe, and healthy lives.	46%	40%	42%
The Supreme Court will decide whether we will all have the power, freedom, and opportunity to control our own bodies and our life’s path.	45%	37%	35%
SPLIT A: Judge Kavanaugh would turn the balance of the Supreme Court against women’s rights and access to abortion.	44%	38%	35%
If Judge Kavanaugh is the next Supreme Court justice, women could be sent to jail if they have an abortion or miscarriage.	43%	39%	38%
SPLIT B: Judge Kavanaugh would turn the balance of the Supreme Court against a woman’s right and access to abortion.	42%	36%	37%

# Move toward action but need information and action steps

- Move to action – big jumps among respondents toward taking action.
- Top barrier to action: needing information about what to do.

*When it comes to taking political action around the Supreme Court nomination, are any of these statements true for you, or not?*

% True for me	Black	Latinx	API
I need information about what to do	47%	43%	48%
I don't like confrontation	39%	34%	50%
I feel like I would not make difference	36%	33%	43%
My Senator would not listen to me	30%	26%	28%
I don't know enough about what the Supreme Court does	22%	26%	18%
My senator already thinks like I do	17%	20%	30%
I don't have time right now	17%	23%	22%
The Supreme Court does not affect me personally	16%	16%	12%

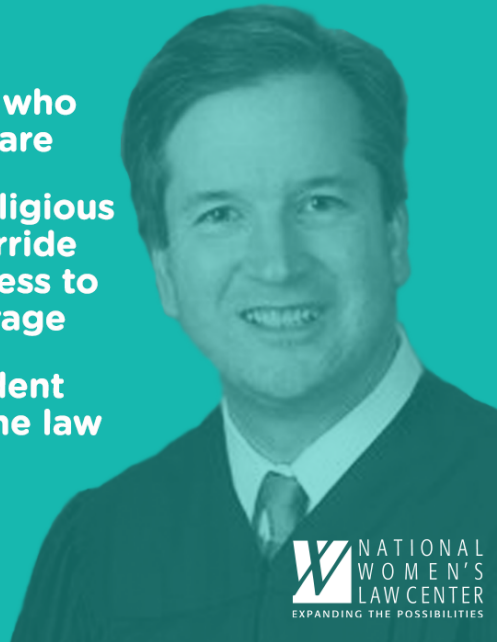
# **How to Engage and Win**

Jenalyn Sotto, Senior Manager of  
Campaign & Digital Strategies

# The Power of Your Letterhead

## **BRETT KAVANAUGH:** *TRUMP'S PICK FOR THE SUPREME COURT*

- ✗ Ruled against Jane Doe, a young immigrant woman who needed abortion care
- ✗ Believes a boss' religious beliefs should override an employee's access to birth control coverage
- ✗ Believes the President should be above the law - which means he won't serve as a check on the executive branch



# Engagement Opportunities

- Week of August 20: Justice Rising: Women United to Stop Kavanaugh
  - Monday, August 20: Speak Out to #SaveRoe (Abortion Storytelling)
  - Tuesday, August 21: #StopKavanaugh to Protect the ACA, People with Pre-Existing Conditions, & People With Disabilities
  - Wednesday, August 22: Women At Work
  - Thursday, August 23: Fight for Reproductive Justice: #StopKavanaugh
  - Friday, August 24: Fighting for Our Future (Youth, Student, & Educator Day of Action)
- August 26: Unite for Justice on Women's Equality Day
  - NARAL, MoveOn, and others nationwide
- Connecting directly with Senators
  - DC lobby days, in-district teleconferences with advocates, etc.

# Resources

- Info sharing
  - [State-SCOTUS-join@lists.nwlc.org](mailto:State-SCOTUS-join@lists.nwlc.org)
- Toolkit and sample messaging: <https://nwlc.org/issue/supreme-court/>
- Digital supports
- PR supports



# Contact Us

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