#SaveSCOTUS: What’s at Stake for Women and What State Advocates Can Do
ABOUT THE CENTER

We’re passionate champions of policies and laws that help women and girls achieve their potential throughout their lives — at school, at work, at home, and in their communities. We’re committed advocates who take on the toughest challenges, especially for the most vulnerable women — and we make change happen. We’re proud to have been on the frontlines of virtually every advance for women for more than 40 years, benefitting their families, their communities, and the nation.
Agenda

• What’s at Stake
• Overall Strategy
• How to Engage
What’s At Stake

WHAT’S AT STAKE WITH ANOTHER TRUMP JUSTICE ON OUR NATION’S HIGHEST COURT:

- Abortion rights
- LGBTQ rights
- Voting rights
- Civil rights
- Immigrant rights
- Disability rights
- Workers’ rights

Tell your Senators to oppose any Trump nominee who puts our rights at risk.

1 (844) 387-6952
#SaveSCOTUS #WhatsAtStake
Trump’s Promise
Kavanaugh’s Record

BRET KAVANAUGH: TRUMP’S PICK FOR THE SUPREME COURT

- Ruled against Jane Doe, a young immigrant woman who needed abortion care
- Believes a boss’ religious beliefs should override an employee’s access to birth control coverage
- Believes the President should be above the law – which means he won’t serve as a check on the executive branch
Confirmation Process

1. Pre-Hearing
   - Senator Interviews
   - Senate Judiciary Questionnaire
2. Hearing
   - Questioning the nominee
   - Outside witnesses
3. Committee Vote
4. Floor Debate
5. Final Vote
We Can Win

DONALD TRUMP promised his Supreme Court nominees would overturn Roe v. Wade "automatically."

Meet Trump's pick, Brett Kavanaugh. We're not going to let that happen.
How We Win

We're back at the Capitol to tell Senators: #ProtectOurCare!
How To Engage

Digital Engagement, Field, and Coalition Opportunities

Jenalyn Sotto, Senior Manager of Campaign & Digital Strategies
Digital Engagement or Digital Organizing

• Goal
  • To amplify noise and direct members toward action, like emails and calls to elected officials

• Tools
  • Emails or action alerts
  • Social media – Twitter, Facebook, and Instagram
    • Twitterstorms
    • Facebook events and ads
    • Facebook Lives
    • Shareable graphics

• Digital Actions
  • Week of August 20: Women’s Community Week of Action
“It’s clear Judge Kavanaugh is dangerous for women. He has voted against women’s constitutional rights, including approving the Trump Administration blocking a young immigrant woman from obtaining an abortion. This appalling opinion was Kavanaugh’s audition for the Supreme Court. After showing his hostility to abortion, he was added to Trump’s shortlist.”
Fatima Goss Graves
President and CEO
National Women’s Law Center
Field Advocacy

Examples:
• In-district lobby days and office visits with U.S. Senators
• Phone-banking and letter-writing parties
• Rallies and marches
• Demonstrations
• Press conferences
• Town halls
• Petition deliveries
• Pop-up teach-ins and community workshops
• #SaveSCOTUS voter registration drives

(https://www.voterparticipation.org/2018-election-dates/)
Field Advocacy Opportunities

Key Engagement Opportunities

• Week of August 6 (August Recess)
  • PPFA planning welcome back actions in the states
  • NWLC organizing a digital day of abortion storytelling
• Week of August 20: Women’s Community Week of Action
  • 8/20: NWLC & Advocates for Youth – Abortion storytelling day
  • 8/23: Reproductive Justice groups
  • TBD: ACA day (NPWF), women workers, women in faith
• August 26: NARAL/MoveOn Nationwide Protest Day
Leveraging Media

Examples:

• Blogs
  • Organizational
  • Personal
  • Blog carousel
• Op-eds
• LTEs
• Story-collection and sharing
Resources

- Info sharing
  - State-SCOTUS@lists.nwlc.org
- Toolkit and sample messaging
- Digital supports
- PR supports
Contact Us

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