



# Help Families Put Money Back in their Pockets!

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**Every year, thousands of families fail to claim tax credits that can help them pay for child care and other expenses.**

As child care and social service providers and advocates for children and families, you are uniquely positioned to educate families about valuable tax benefits and free tax preparation assistance. **And the National Women's Law Center (NWLC) can help.**

You can take four easy steps to help families claim tax credits.

## **Get the facts.**

Visit NWLC's website ([www.nwlc.org/loweryourtaxes](http://www.nwlc.org/loweryourtaxes)) and download the Tax Credit Outreach Campaign Toolkit, fliers on tax credits and free tax preparation assistance, and other materials in English, Spanish, and some additional languages. You can also call the IRS at **(800) 829-1040**.

## **Partner up to expand your reach.**

Work with EITC coalitions (call **(202) 408-1080**), other advocacy or service organizations in your community, local businesses and state agencies, to get the word out to families with children.

## **Spread the word to families with children.**

Distribute materials in the community and at parent meetings, put information on tax credits in your newsletters, put a link to NWLC's webpage, [www.nwlc.org/loweryourtaxes](http://www.nwlc.org/loweryourtaxes), on your website, and provide information on tax credits and free tax preparation assistance over the phone.

## **Work with the media.**

Talk to reporters, write letters to the editor, use Public Service Announcements, or organize a press event to get the word out.

**For more information about the 2011 Tax Credits Outreach Campaign, go to [www.nwlc.org/loweryourtaxes](http://www.nwlc.org/loweryourtaxes) or contact Melanie Ross Levin at [mrosslevin@nwlc.org](mailto:mrosslevin@nwlc.org).**

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**Become an NWLC Community Partner.** Sign up to become a community partner at <http://action.nwlc.org/communitypartner> or by visiting our website, [www.nwlc.org/loweryourtaxes](http://www.nwlc.org/loweryourtaxes). Community partners receive customized resources, technical assistance, and acknowledgment on NWLC's website.