

## ACA Anniversary Social Media Updates

### Facebook Update

- This week marks the one year anniversary of the Affordable Care Act! It's time to move forward and to protect women's health care.

### Tweets

**Please use in all tweets on 3/24:** Coalition hashtags — General: #hcworks; Women's Day: #hc4women  
Consider using the following hashtags if space permits -- #fem2, #p2, #ACA  
Please retweet us [@NWLC](#)

- This week is the 1 yr anniversary of #Obama signing the #ACA. It's time to move forward & protect women's health care #hcworks #hc4women (139 characters)
- Some Members of Congress want to refight old political wars; it's time to move forward & protect women's health care #hcworks #hc4women (137 characters)
- Moving forward means insurance companies won't be able to charge women more because of gender #hcworks #hc4women (115 characters)
- Thanks to #ACA, women will no longer be branded as "pre-existing conditions" due to C-sections or domestic violence #hcworks #hc4women (137 characters)
- #ACA addresses "affordability gap" that women currently face #hcworks #hc4women (81 characters)
- Thanks to #ACA 4.5+ million new women will be eligible for #Medicaid coverage #hcworks #hc4women (98 characters)
- ~11 mil low & middle income women are eligible for subsidies to help buy health insurance thru new Exchanges #hcworks #hc4women (130 Characters)
- Essential health benefits in #ACA - maternity care, mental health & preventive care (pap smears, mammograms, etc) #hcworks #hc4women (134 characters)
- New health plans fully cover preventive services & screenings = no co-pays 4 mammograms, pap smears, flu shots, etc. #hcworks #hc4women (138 characters)
- #ACA prohibits discrimination in health care plans on sex, race, national origin, age, disability #hcworks #hc4women (119 characters)
- By 2014: Gender can no longer be a factor in premiums for small group & individual health plans #hcworks #hc4women (116 characters)
- By 2014: Health plans can't deny coverage for pre-existing conditions - pregnancy, DV, C-sections, cancer, etc #hcworks #hc4women (132 characters)
- #ACA requires states to cover tobacco cessation 4 pregnant women on #Medicaid #hcworks #hc4women (99 characters)
- By 2014: #ACA improves access to health insurance coverage for maternity care & family planning services #hcworks #hc4women (126 characters)
- By 2014: Maternity & newborn care are part of essential health benefits in all new health plans #hcworks #hc4women (117 characters)
- New plans give women direct access to OB/GYN care #hcworks #hc4women (71 characters)
- #ACA makes it easier for states to expand #Medicaid coverage of family planning services, saving states \$ #hcworks #hc4women (126 characters)