

Ways to get involved in the ACA anniversary Women's Day – March 21st

Our goal is to provide you with as many tools and ideas possible so that you can be involved in the Women's Day of this year's ACA anniversary. Whether you want to make a big splash or just tweet on women's day – we want to make it as easy as possible. Look out for our toolkit of materials in the next couple of weeks.

Below ideas of how to get involved:

- Hold an event: Get an event started for your organization or your affiliate. These events could include a roundtable that has some women finding out more about the benefits of the health care law from local doctors and policymakers, a press conference with women benefiting from the law, or a similar type event. NWLC, in partnership with Know Your Care, can help organizations with press outreach for events and requesting an HHS surrogate. Please contact Thao Nguyen at tnguyen@nwlc.org for more details and check out our suggestions for events handout.
- Action alert: We will have a draft action alert available for organizations to use. In addition, we will have talking points that can provide guidance for emails.
- Blog post: Organizations can blog as a part of the women's day. Details are forthcoming on where to submit the blog posts. We will do our best to use social media to promote the blog posts between women's day and the actual anniversary.
- Social media: We will have a myriad ways people can get involved using social media. There will be Facebook status updates and suggested articles to share that we will circulate. On Twitter, we will have pre-formatted tweets and also a list of suggested hashtags.
- Online toolkit: Like last year, we are inviting organizations to submit materials to the online toolkit. Organizations will receive further details about submission. The toolkit will be compiled with information that can be shared with all national and state organizations prior to the anniversary week so they will have tools they can use to celebrate on women's day.
- Letters to the editor: We will provide draft LTEs that you can use to place for your organization or you can share with your supporters to place. The drafts will provide opportunities to tailor it with state data and other compelling figures from your organization.
- Press statements: We will be providing a draft press statement for organizations to use to submit to members of press. Those organizations without press shops will be able to send press statements to the NWLC office where we will send out the statement to your local or national press on your behalf.