

## AGENDA

NATIONAL WOMEN'S LAW CENTER | PROGRESSIVE LEADERSHIP AND ADVOCACY NETWORK | FALL INSTITUTE 2011  
Mt. Washington Conference Center | Baltimore, MD | October 12-15, 2011

### WEDNESDAY, OCTOBER 12

4:00 - 5:00 PM <i>Room 202</i>	<b>Networking and Introductions</b> Thao Nguyen, Senior Outreach Manager, National Women's Law Center
5:00 - 6:00 PM <i>Room 202</i>	<b>Leadership Characteristics</b> Helen Blank, Director for Leadership and Public Policy, National Women's Law Center
6:00 - 7:30 PM <i>Octagon Suite</i>	<b>Reception &amp; Dinner</b> <i>Beer and Wine Cash Bar Available</i>
7:30 - 9:00 PM <i>Room 202</i>	<b>Creating Your Message and Getting it Heard</b> Stephanie Drahan, Outreach Associate, National Women's Law Center

### THURSDAY, OCTOBER 13

7:30 - 9:00 AM	<b>Breakfast</b> <i>Hot breakfast is available in McAuley Café, 7:00 - 9:00 a.m.</i> <i>Continental breakfast is available in Room 202, 8:00 - 9:00 a.m.</i>
9:00 - 10:30 AM <i>Room 202</i>	<b>Recognizing Privilege: How Our Background Can Change the Way We Work on Policy</b> Thao Nguyen, Senior Outreach Manager, National Women's Law Center
10:30 - 10:45 AM	<b>Break</b>
10:45 - 12:00 PM <i>Room 202</i>	<b>Federal Legislative Process 101 and the Impact of Federal Policy on States</b> Helen Blank, Director for Leadership and Public Policy, National Women's Law Center
12:00 - 12:15 PM <i>Room 202</i>	<b>Updates &amp; Housekeeping</b>

12:15 – 2:00 PM <i>Octagon Suite</i>	<b>Lunch</b>
2:00 – 5:00 PM <i>Room 202</i>	<b>Understanding Leadership</b> Drew Lebby, Founding Partner, The Performance Group
5:00 – 6:00 PM	<b>Break</b>
6:00 – 8:00 PM <i>Octagon Suite</i>	<b>Dinner</b> <i>Beer and Wine Cash Bar Available</i>  <b>Special Guest Speaker – Being a Leader: Lessons Learned</b> Fatima Goss Graves, Vice President for Education and Employment, National Women’s Law Center

#### **FRIDAY, OCTOBER 14**

7:30 – 9:00 AM	<b>Breakfast</b> <i>Hot breakfast is available in McAuley Café, 7:00 – 9:00 a.m.</i> <i>Continental breakfast is available in Room 202, 8:00 – 9:00 a.m.</i>
9:00 – 10:30 AM <i>Room 202/ Room 31</i>	<b>Issue Explorations with NWLC Staff</b>  Helen Blank, Director, Leadership and Public Policy, National Women's Law Center  Jill Morrison, Senior Counsel for Health and Reproductive Rights, National Women's Law Center  Julie Vogtman, Senior Counsel for Family Economic Security, National Women's Law Center
10:30 – 10:45 AM <i>Room 202</i>	<b>Updates &amp; Housekeeping</b>
10:45 – 11:00 AM	<b>Break</b>
11:00 – 12:30 <i>Room 202</i>	<b>How to Break Through the Noise: Lessons Learned from Campaigns of the Past</b>  <i>Moderator:</i> Melanie Ross Levin, Senior Outreach Manager, National Women’s Law Center

	<p><i>Panelists:</i></p> <p>Ellen Buchman, Vice President for Field Operations, Leadership Conference for Civil and Human Rights, Washington D.C.</p> <p>Mary Ignatius, Statewide Organizer, Parent Voices, California</p>
12:30 – 2:00 PM <i>Octagon Suite</i>	<b>Lunch</b>
2:00 – 4:00 PM	<p><b>Running an Effective Issue Campaign</b></p> <p>Val Vilott, Outreach Associate, National Women’s Law Center</p>
4:00 – 4:15 PM	<b>Break</b>
4:15 – 5:30 PM	<p><b>Tips from 30 Years of Lobbying on Capitol Hill</b></p> <p>Helen Blank, Director for Leadership and Public Policy, National Women’s Law Center</p>
5:30 – 5:45 PM	<b>Letters to Self</b>
5:45 – 6:30 PM	<b>Break</b>
6:30 - 8:00 <i>Hayward Dining Hall</i>	<p><b>Dinner</b></p> <p><i>Beer and Wine Cash Bar Available</i></p>
8:00 – 10:00 PM <i>Hospitality Suite</i>	<p><b>Graduation</b></p> <p><i>Full Cash Bar is available in the Game and Pub Room</i></p>

### **SATURDAY, OCTOBER 15**

7:30 - 9:00 AM	<p><b>Closing Breakfast</b></p> <p><i>Hot breakfast is offered in Hayward Dining Room, 8:00 – 9:00 a.m.</i></p>
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