

**ACA Anniversary Planning Call Meeting Notes  
Thursday, March 10, 2011 at 1:00PM EST**

*Updates on Events Planned in States*

Places events will be happening:

- Tampa Florida- 2 Events
- Madison or Milwaukee, WI
- Des Moines, Iowa
- Scranton, Pennsylvania
- Boston, MA

*Anchor Event*

- Webinar at 1:00PM ET on Thursday March 24<sup>th</sup>.
- Registration for webinar: Steph Drahan, [sdrahan@nwlc.org](mailto:sdrahan@nwlc.org), will send out a draft invite with all the information on how to register for the webinar. If possible, please send Steph an estimate of how many attendees your organization can deliver to the webinar. **Draft invite is attached.**
- Please also maintain a list what states attendees are from, and the total amount of states calling in. That is the kind of information folks at the WH and HHS would be very interested in knowing and if we can share this information with them prior to the webinar, it may help us land a notable surrogate which could help generate excitement and interest for the webinar.
- Please send Steph Drahan, [sdrahan@nwlc.org](mailto:sdrahan@nwlc.org), your organization's logo to include in the webinar.

*Social Media Update:*

- Blogathon with MomsRising. Starts on 23<sup>rd</sup> and ends on 24<sup>th</sup>. We will send out invites soon. We are welcoming a wide variety of blog posts; all perspectives are welcomed and encouraged. To submit blogs please contact Anita at [anita@momsrising.org](mailto:anita@momsrising.org) or register here: <http://action.nwlc.org/womenshealthblogathon>
- We are in the midst of figuring out a common tweet chat. We will keep you updated.

*Online Toolkit:*

- If you have materials to add to our online toolkit, available here: [www.nwlc.org/acawomensday](http://www.nwlc.org/acawomensday), please feel free to send them to [sdrahan@nwlc.org](mailto:sdrahan@nwlc.org) with your organization's logo in a jpeg or gif file. Please also email Steph if you would like to request specific materials.
- In addition to what is on the website, we also have general talking points on women and reproductive health talking points
- We are in the process of developing draft op/eds, action alerts, social media and letters to the editor.

**Organization Updates:**

*National Partnership for Women and Families*

- Factsheets- low income women & older women
- Talking points

- Day to Day- Best stats by category that groups are welcome to use in any of their own materials.

*Raising Women's Voices*

- Possible events in Wisconsin, New Mexico, and Ohio.

*National Physicians Alliance*

- Creating several resources such as fact sheets and posters to put out in clinics and waiting rooms. Fact sheets to younger demographics.
- Webinars directed to physicians with each of the daily themes- so physicians can understand how it benefits different constituency groups.
- Currently trying to organize members.

**Final Planning Call—Thursday, March 17<sup>th</sup> at 1 pm EST**

- Call-in Number: 1-888-870-8262
- Code: 202-319-3048

*Coming Soon:* A National Calendar of events is forthcoming and we encourage you to add your day's events to it. We will circulate the link when it becomes available.

As always feel free to contact us with any questions, comments, information, keep sending logos and documents to add to the packet. Thao Nguyen, [tnguyen@nwlc.org](mailto:tnguyen@nwlc.org), or Steph Drahan, [sdrahan@nwlc.org](mailto:sdrahan@nwlc.org).