



# Reform Matters

Making Real Progress for Women and Health Care

**CONFERENCE CALL AGENDA**  
**Hosted by the National Women's Law Center**  
**January 11, 2009**  
**(2nd Thursday of each Month)**  
**1pm EST**

## 1. Welcome

*Lisa Codispoti, National Women's Law Center*

## 2. The Cost of Doing Nothing: Moving Health Reform in 2009

With the economic crisis at the forefront of the Congressional agenda, many are asking how we can afford to do health reform this year. Recent polling shows support for the response that ***we can't afford NOT to do health reform***, and that women are especially supportive of this message. We will hear from the Herndon Alliance and Celinda Lake, of Lake Research Partners, on the Cost of Doing Nothing- and messaging to women that health reform is a key economic issue that must happen this year.

Speakers:

- *Sherry Prowda*, Communications Director, *Herndon Alliance*\*
- *Celinda Lake*, *Lake Research Partners*\*
- *Elizabeth Carpenter*, Associate Policy Director, Health Policy Program, *New America Foundation*, will discuss their terrific web resource: a state-by-state guide that quantifies the cost of not doing health reform. <http://statehealth.newamerica.net/>
- *Christina Saull*, Media Advocacy Manager, with the *American Cancer Society- Cancer Action Network (ACS CAN)*, will share how they are using this messaging in their health reform work.

*\*Materials for this presentation and discussion are available at:*  
<http://nwlc.org/reformmatters/confcall.html>

## 3. Updates, announcements, future calls:

- February 12, 2009 1pm EST
- March 12, 2009 1pm EST

**To register for upcoming conference calls:** <http://action.nwlc.org/healthcarereform>

To suggest future agenda topics, or make an announcement on a call, please contact Lisa Codispoti, at 202-588-5180 or [lcodispoti@nwlc.org](mailto:lcodispoti@nwlc.org)